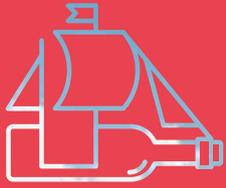


Press Kit

May 2018



June 14 - 18, 2018

**Bordeaux
Fête le Vin**
welcomes the
**Tall Ships
Regatta**



Summary

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Five days of celebrations!

The quays of the Garonne, in the heart of this UNESCO World Heritage Site, will once again be the venue for this popular wine festival: "Bordeaux Fête le Vin".

Devoted to the presentation of Bordeaux and Nouvelle-Aquitaine's wines, this biennial event, which attracted 600,000 people in 2016, will be celebrating its 20th anniversary.

To mark the occasion, rather than lighting twenty candles, Bordeaux Fête le Vin has invited 20 magnificent old sailing ships from all over Europe!



A special year

This year will of course be a particularly festive occasion along the banks of the river as we celebrate the 20th anniversary of Bordeaux Fête le Vin, and welcome the magnificent tall ships.

Twenty years of sharing the simple pleasures of life beside the Garonne, alternating each year between celebrating our vineyards and our river, as the first days of summer arrive.

More than a festival, it is a reflection of the city's character, that celebrates its heritage, its wine, and its maritime relationship with the world.

The tall ships will provide the backdrop to this extraordinary event, at which more than 1,200 winegrowers and merchants will present the fruits of their passion and their expertise - and invite you to sample them!

They will be accompanied by exhibitions and activities celebrating Bordeaux, past and present.

Thank you for your enthusiasm for our wonderful city!

Alain Juppé
Mayor of Bordeaux,
President of Bordeaux Metropole,
former Prime Minister of France

12 highlights during Bordeaux Fête le Vin

To whet your appetite... here is a little selection of not-to-be-missed events and activities during the five days of the festival.

THE TASTING PASS

The tasting pass is without doubt one of the keys to the success of Bordeaux Fête le Vin. A glass in one hand and a Pass in the other, wearing their glass-carrier around their necks, tens of thousands of visitors will be strolling between the pavilions, in a festive, relaxed atmosphere, exploring the diversity of Bordeaux and Nouvelle-Aquitaine wines, and meeting the winegrowers and wine merchants of this great region.

TOURS OF THE TALL SHIPS

Kruzenstern, Tarangini, Belle Poule, Étoile du Roy, Atyla, El Galeón, Belem, Vera Cruz... Just the sound of their names is an invitation to imagine a voyage on the high seas! Of the 30 ships that will be present, more than twenty will be open for tours. A unique opportunity to see how they function, learn about their often turbulent history, meet their crews and breathe a little of the air of the high seas and adventure that they exude!

To take full advantage of these tours, we recommend the paying tours in the mornings, for which reservations can be made.

A TASTE OF THE SOUTH-WEST

The whole of South-West France will be represented along the quays. Naturally its wines will be flowing... there will also be a series of gourmet pavilions, refreshment stalls, and tourism promotion booths that will highlight the products and specialities of the Basque Country, Corrèze, Médoc, Dordogne, Charentes, Lot, Gers, Landes and Limousin... Offering a taste of the "art of living" that makes our unique region so attractive...

DRAGON FIREWORKS

Famed all over the world for lighting up the skies on the occasion of spectacular celebrations, the Group F magicians are back in Bordeaux, five years after their magnificent display for the inauguration of the Chaban-Delmas bridge. They have promised an exotic and very noisy procession down the Garonne river followed by a grandiose pyrotechnic explosion.

AN EVENING ON BOARD

Enjoy a drink at the end of the day on the Garonne, on the bridge of one of the ships.

Watch the sunset over the water, and then enjoy ringside seats for the nightly fireworks display...

What more could you ask for? Perhaps some tapas or Dune Blanche pastries? No problem, we've got it covered!

THE FESTIVAL SPIRIT

Throughout the four days, marching bands, choirs, and rock bands will be performing on stage or parading among the "villages".

The full programme will be unveiled a few days before the festival, but we know already that the performers will include the famous Bagad Lann Bihoué Breton pipe band, the Jaipur brass band from Rajasthan, the Banda'Leo, and Mezerg with his boomboom piano. There will also be plenty of dancing with events proposed by Dansons sur les Quais, and Swingtime...

SET SAIL ON ONE OF THE OLD SHIPS

Three of the ships will be offering daily excursions on the Garonne, between the Pont de Pierre (stone bridge) and the Chaban-Delmas bridge. A one-hour boat trip to see Bordeaux with a river-view of the majestic façade of the quays, and a tour of the fleet moored on the left bank.

LOVE, LOVE, LOVE

The organic winegrowers will be holding a celebration on Friday 15 June in the evening, in a location that upholds their values: the great hall in the Darwin centre. Paul Daniel, the director of the National Orchestra of Bordeaux-Aquitaine, will be accompanying the tasting, adding a few Beatles tunes to the symphony orchestra's repertoire, with some excerpts from Sergeants Pepper's Lonely Hearts Club Band. A nod and a wink from the English director to Liverpool, the city from which the Tall Ships Regatta will be departing.

FRUITS OF THE EARTH

Raw foods, plants, fruits and vegetables can make an excellent accompaniment to Bordeaux wines. Chanterelles & Pomerol, Cherries & Pauillac, "Oyster Leaves" & Entre-Deux-Mers... Are among the unusual pairings proposed by "La Ruche Qui Dit Oui!" and the Bordeaux Wine School on the occasion of this unusual workshop.

UNION DES GRANDS CRUS WEEKEND

117 Grand Cru wines and their owners will be assembled in Hangar 14, beside the Garonne, for an exceptional day which will pay tribute to the 2015 vintage. As part of Bordeaux Fête le Vin, the event has two parts: an open tasting during the day, and then a buffet reception in the evening. The excellence of Bordeaux wines in a delightful setting...

OF RIVERS AND VINEYARDS

In the middle of the festival, under the plane trees opposite the Place des Quinconces, a temporary structure will be erected with an exhibition that offers a voyage through more than a thousand years of history: which links Bordeaux's wines to the Garonne river, to the estuary and to the oceans. The exhibition trail evokes the appearance of vitis biturica in the Roman town of Burdigala, and shows the various vessels that were used to transport wine over the centuries; it recalls the period of English rule and the fashion for French claret, and the role of the Dutch in the development of sweet wines...

DEPARTURE PARADE

The tall ships have other ports of call and, after four days in Bordeaux, they will leave in a procession, to return to the open seas and continue their voyages, accompanied by the sound of foghorns and cannon fire. An occasion not to be missed; you can even participate in the first stage of the voyage, from Bordeaux to Pauillac, aboard the Étoile du Roy...

HIGHLIGHT NUMBER THIRTEEN

Since it is supposed to be a lucky number, we thought we would suggest one last not-to-be-missed event: if you buy your Tasting Pass before midnight on 10 June, you will be entered in the Bordeaux Fête le Vin twentieth anniversary Grand Tombola. There are numerous prizes to be won, thanks to the generosity of our partners, including a trip for two to Hong Kong, on the occasion of the Wine and Dine Festival, one of the partner wine festivals organized abroad.





Let's talk about the wine

At the heart of Bordeaux Fête le Vin is the opportunity to explore and taste Bordeaux and Nouvelle-Aquitaine's wines.

On the quays, opposite the tall ships moored in the Garonne, eleven pavilions will enable visitors, equipped with Tasting Passes, to discover the remarkable richness and diversity of the region's wines. From the big names to little-known producers, from sweet white wines to light, balanced reds, from sparkling crémants to big, full-bodied reds, not forgetting rosés and dry white wines: all the families of Bordeaux wines are represented.

Nouvelle-Aquitaine also offers tremendous diversity, with twenty different appellations.

And thanks to the Tasting Pass, they are all available for tasting.

To talk about grape varieties, terroirs, aromas, vintages, and colours, 1200 winegrowers and merchants representing no less than 80 appellations will be present to welcome and advise the public.

The Bordeaux Wine School will also be on hand, offering workshops and events so that you can learn (almost) everything there is to know about the art of tasting, the different terroirs and grape varieties, and even how to pair wine and food.

Grand Crus and organic wines too...

Fans of Grand Cru wines will be spoilt for choice during the Grand Cru Weekend, organized for the first time to coincide with Bordeaux Fête le Vin, at which 120 Grands Crus presented by their owners will be available for tasting at various events scheduled at Hangar 14, or at the châteaux.

Organic wines will also be celebrated, with tastings at the different pavilions and also on the occasion of an exceptional evening at the Darwin centre, organized with the help of Paul Daniel, the director of the Bordeaux-Aquitaine National Orchestra, and the Union of Organic Wines of Aquitaine.

The world of wine comes to Bordeaux

For those thirsty for more, you will also be able to participate in one of the two tasting evenings proposed by Terre de Vins magazine, set off

to visit châteaux and vineyards with the Bordeaux Metropole Tourism and Conventions Office, visit the Cité du Vin, which will be opening specially on two evenings, take in an exhibition presenting the various wine festivals and celebrations that have been organized in Bordeaux over the past century, listen to talks on the theme of the wine and immortality, admire the agility of the last surviving barrel-rollers or watch one of the remarkable parades of the Commanderies (Wine Brotherhoods).

A wine trail beside the river

Eleven pavilions to explore and sample

Thousands of visitors will be exploring the two-kilometre open-air wine trail beside the river, meeting winegrowers and merchants from all over the Bordeaux region. More than 80 wine appellations will be available in temporary wine bars run by winegrowers or négociants, where new wines can be sampled and discussed with experts in a friendly, informal atmosphere.

It represents a unique opportunity to appreciate the tremendous diversity of Bordeaux and Nouvelle-Aquitaine wines.

From the Pont de Pierre (stone bridge), heading towards Hangar 14 (See map at the end of the press kit, in the practical information section).

Bordeaux Rouge, Bordeaux Supérieur Rouge

This pavilion brings together wines from the Bordeaux Rouge and Bordeaux Supérieur Rouge appellations, which together represent about 50% of the Gironde's production and cover an area of 47,000 hectares. These wines are produced on both the right and left banks, from a very wide variety of terroirs and microclimates. Their personalities very much depend on where they come from, with both appellations offering a consistently high standard in terms of quality.

Bordeaux Rosés, Bordeaux Whites, Entre-deux-Mers, Crémant de Bordeaux

This pavilion invites visitors to taste generous, fruity wines.

Bordeaux Rosé
Bordeaux Blanc
Entre-deux-Mers
Crémant de Bordeaux
Bordeaux Clairet

Baron de Lestac

Winegrowers, coopers, cellar masters, oenologists, and wine retailers, among others present their expertise, their commitment, and high quality standards in the service of the Baron de Lestac brand.

Saint-Émilion - Pomerol - Fronsac

On this pavilion, visitors have the opportunity to sample red wines from appellations whose names are enough in themselves to bring murmurs of appreciation and enjoyment.

Saint-Émilion
Saint-Émilion Grand Cru
Montagne Saint-Émilion
Lussac Saint-Émilion
Puisseguin Saint-Émilion
Saint-Georges Saint-Émilion
Pomerol
Lalande-de-Pomerol
Fronsac
Canon-Fronsac

Nouvelle-Aquitaine Wines

The Nouvelle-Aquitaine Wines pavilion hosts more than twenty appellations from the region: Buzet, Brulhois, Côtes de Duras, Iroulé-guy, Corrèze, Jurançon, Tursan, Côtes du Marmandais, Charentais, Madiran and Pacherenc du Vic-Bilh, PGI Landes, PGI Agenais and Thézac-Perricard, PGI Atlantique, Bergerac wines (Monbazillac, Montravel, Pécharmant, Rosette, Saussignac, Côtes de Bergerac, Bergerac).

The pavilion enables visitors to discover all the full range of wines, from the Basque Country up to the start of the Loire valley. Each terroir is a reflection of its landscape, its winegrowers, its soil and the character of the wine that it produces. There are also the native grape varieties of the South-West, that are not to be found in other regions, such as Tannat, Abouriou, Gros Manseng, Petit Manseng, Malbec, Fer Servadou, Muscadelle, Côt, Petit Courbu, and Courbu Blanc.

Sweet Bordeaux

Sweet Bordeaux brings together fruity, sweet white wine appellations from both sides of the Garonne.

Bordeaux Supérieur
Cadillac
Cérons
Côtes de Bordeaux Saint-Macaire
Loupiac
Premières Côtes de Bordeaux
Sainte-Croix-du-Mont

Mouton Cadet

In 1930, Baron Philippe de Rothschild, heir to the illustrious Château Mouton Rothschild, created the Mouton Cadet brand, that is now distributed in more than 150 countries.

The brand's oenologists select the best plots, in the heart of the terroirs, to refine the Mouton Cadet style, giving it generosity and smoothness, while at the same time remaining faithful to its origins. 453 partner-winegrowers dedicate 1,520 hectares of their vines to upholding the excellence of Mouton Cadet.

Graves - Sauternes

This is the region where Bordeaux's vines were first planted in ancient times; Graves-Sauternes offers a wide range of prestigious wines, including red, dry white and sweet white.

Barsac
Graves
Graves supérieures
Pessac-Léognan
Sauternes

Côtes de Bordeaux

One bottle in six produced in Bordeaux is a Côtes de Bordeaux. These tend to be family properties that offer wine tourism facilities. The Côtes de Bordeaux pavilion includes seven appellations with strong personalities:

Blaye-Côtes de Bordeaux
Cadillac-Côtes de Bordeaux
Castillon-Côtes de Bordeaux
Francs-Côtes de Bordeaux
Sainte-Foy-Côtes de Bordeaux
Côtes de Bourg
Graves de Vayres

Bordeaux Wine Merchants

With a range of reds, whites, rosés and cré-mants, Bordeaux's merchants present the products of their expertise along with some major brands. Their wines are the expression of the personal production of each négociant-éleveur ("wine merchant-producer"), the fruit of a rigorous selection of terroirs and grape varieties, and then of ageing and blending in the merchant's own cellars.

Médoc

The Médoc's terroirs extend for more than 60 kilometres along the left bank of the Garonne, on excellent quality soil. The different appellations produced on these terroirs provide wines that are remarkable for their powerful, complex, lingering aromas and flavours.

Médoc
Haut-Médoc
Margaux
Moulis-en-Médoc
Listrac-Médoc
Saint-Julien
Pauillac
Saint-Estèphe

Wine Tasting Pass

12 tastings and many privileges

The Tasting Pass is the passport to discovering and tasting the quality and diversity of Bordeaux and Nouvelle-Aquitaine's wines.

The Tasting Pass takes the form of an RFID card that can be used in the pavilions and with the festival's various partners. It gives the right during the five days to:

- **1 tasting glass and holder.**
- **12 tastings** : 1 tasting at each of the 11 pavilions + 1 "overall favourite" tasting.
- **1 workshop** at the Bordeaux Wine School pavilion.
- **1 Tickarte TBM** (public transport).
- **Participation to the Bordeaux Wine Festival 20th anniversary prize giving** (under certain conditions see regulation).

Other benefits of the Tasting Pass:

- 1 Eau des Abatilles Collector's Water Bottle / Cité du Vin offered to holders of the Pass purchasing entry to one of the two special night-time openings of the Cité du Vin (collection on site; limited number).
- Reduced price (€ 3 instead of € 5) for the exhibition "Jack London in the South Seas" at the Musée d'Aquitaine.
- Reduced price (€ 3 instead of € 8) for the commented visit for the Museums of Fine Arts collections on the theme "the wine in painting".
- 5 € off the Bordeaux Fête le Vin polo shirt at the pavilion for the Bordeaux Metropole Tourism and Conventions Office.
- 1 glass Crémant sparkling wine and € 5 of tokens to use at the Casino-Théâtre Barrière de Bordeaux (first 500 applicants only, from 14 to 18 June).
- 1 Sud Ouest or Sud Ouest Dimanche newspaper (20,000 copies in total between Thursday and Sunday).
- A copy of Terre de vins magazine (to be picked up at the Sud-Ouest Group pavilion, subject to availability).

How it works

Tasting Pass prices

- **€ 16:** Early bird price from 15 March to 10 June.
- **€ 21:** Full price from 11 June.
- **€ 14:** Local authorities and partners' price until 31 May.

Price includes €1 deposit for the RFID card, refunded on site during Bordeaux Fête le Vin or at the Tourist Office until 1 July.

Early Bird Price € 16

From 15 March to 10 June with exchange voucher.

www.bordeaux-fete-le-vin.com
www.bordeaux-tourisme.com
www.francebillet.com
www.spectacles.carrefour.fr
www.fnacspectacles.com

FNAC Stores, Carrefour, U, Intermarché and Giant Casino equipped with a ticket facility.

On presentation of the exchange voucher, the Tasting Pass should be collected:

- Tuesday 12 and Wednesday 13 June, 10am to 6pm. Ticket point: Quinconces.
- Thursday, 14 June to Sunday, 17 June from 10:30am to 11pm, and Monday 18 June from 10am to 3pm. Chartrons, Quinconces and Cailhau ticket points.

From 22 May to 10 June With immediate Tasting Pass.

Bordeaux Metropole Tourism & Convention Board
12 cours du XXX Juillet, subject to opening times.

Full Price € 21

From 11 June

www.bordeaux-fete-le-vin.com
www.bordeaux-tourisme.com

- Tuesday 12 and Wednesday 13 June, 10am to 6pm. Quinconces ticket point.
- From Thursday 14 June to Sunday 17 June, from 10:30am to 11pm, and Monday 18 June from 10am to 2pm. Chartrons, Quinconces and Cailhau ticket points.

Bordeaux Fête Le Vin 20th anniversary Tombola

To participate, simply buy a Tasting Pass at the early bird price € 16 between 15 March and 10 June 2018 on the : www.bordeaux-wine-festival.com or www.bordeaux-tourisme.com websites.

The prizes have been contributed by our partners or structures participating in Bordeaux Fête le Vin.

Prize draw organized by a notary between 11 and 14 June 2018.

First prize: Trip to Hong Kong

For two people on the occasion of the HONG KONG WINE AND DINE FESTIVAL, from 26 to 29 October 2018. Offered by Air France, the CIVB, the Hong Kong Wine and Dine Festival and BGE.

Second prize: A weekend at the Intercontinental Bordeaux Le Grand Hotel

For two people on the occasion of Bordeaux S.O. Good, from 16 to 18 November 2018. Offered by the Intercontinental Bordeaux Le Grand Hotel and the Bordeaux Gironde Chamber of Commerce and Industry.

Third prize: A weekend in Brussels

For two people on the occasion of eat! BRUSSELS - drink ! BORDEAUX, between 6 and 9 September 2018. Offered by BGE, the CIVB (Bordeaux Wine Council) and Visit Brussels.

A weekend at the Château de Mercuès Hotel**** Relais at Châteaux, 1 Michelin star

2 day / 1 night stay for two in a double room, with dinner at the starred gourmet restaurant, including drinks, breakfast, tour of the winery and tasting of the property's wines.

Offered by Lot Tourisme and Château de Mercuès.

> Visit them on their pavilion during the festival.

A lodge and spa weekend in Corrèze

3 day / 2 night stay for two in a lodge / spa in Palazinges (Corrèze), breakfast included. Between June 2018 and June 2019 (excluding July-August). Offered by Corrèze Tourisme.

> Visit them on their pavilion during the festival.

A Vitipass stay in the vineyards of Gaillac

2 day / 1 night stay for two meeting winegrowers in the beautiful Gaillac region. Offered by Tarn Tourisme.

> Visit them on their pavilion during the festival.

A stay in a B&B in Sarlat Dordogne Perigord

Stay of 2 days / 1 night for two in B&B in one of the 2* or 3* hotels in the Sarlat Dordogne Perigord "Hôtels Collection". Offered by the Sarlat Perigord Noir Tourist Office, in collaboration with the Sarlat Dordogne Perigord Hôtels Collection.

> Visit them on their pavilion during the festival.

A stay in a guest house in Puisseguin

2 day / 1 night night for two at Château Tiphaine in Puisseguin (Gironde) among the vines, on a wine property. Breakfast included.

Valid from 3 September 2018 to 30 June 2019. Offered by Gîtes de France Gironde.

> Visit them on their pavilion during the festival.

A first-class return train ticket

To a destination in France of your choice for two. Offered by the SNCF.

Ten entries for Bordeaux Tasting

Ten entries for Bordeaux Tasting on Sunday 16 December 2018. Offered by Terre de Vins magazine.

> Visit them on their pavilion during the festival.

Four Seldevin wooden gift boxes

Four wooden boxes containing three 350 g bottles of gourmet salt, impregnated with wine and spices: Merlot, Cabernet and Syrah salt.

Offered by Seldevin - Compagnie des Terroirs Nobles.

Fifteen sets of "Bordeaux Fête le Vin hosts the Tall Ships" collector's stamps.

Fifteen sets of four postage stamps stickers published by the Post Office. Offered by the Post Office.



The Bordeaux Wine School Pavilion



Immediate boarding for an unusual voyage of discovery!

The Bordeaux Wine School's pavilion is one of Bordeaux Fête le Vin's most popular features! Original, entertaining activities offer novices, wine enthusiasts, or the simply curious, a delightful journey into the heart of Bordeaux's vineyards. This year, festival-goers will also be invited to embark on a cruise with eight stopovers on eight of the Bordeaux wines pavilions with workshops specifically dedicated to their terroirs.

Terroirs, grape varieties, anecdotes, classifications, appellations, blending: enjoy an overview of the wine world, so you will no longer confuse your Merlot with your Cabernet Sauvignon, learn how to pair wine and food, or simply to describe the sensations of tasting.

All the workshops are run by certified wine trainers from the Bordeaux Wine School. Winegrowers, oenologists, and cellar masters who wish, in addition to their professional activities, to share their passion for the world of wine and pass on their expertise.

Among this year's new activities, don't miss, the Parenthèse Sensorielle ("Sensory Bubble"), the Plant Bar, and the inspiring Scents of Wine workshop....

As night falls, try your hand at clandestine Pari(s) Bordeaux betting table and the highly popular Rock & Wine!

About the Bordeaux Wine School

The Conseil Interprofessionnel du Vin de Bordeaux (CIVB) or Bordeaux Wine Council established the École du Vin de Bordeaux in 1989. Located in a beautiful 18th century building in the heart of the city, the school welcomes any one wishing to learn about vines, wine and the diversity of Bordeaux's wines: wine lovers, professionals, novices, experts... The "teachers" consists of actual winegrowers, oenologists and cellar masters. Thanks to the diversity of its training programmes and the expertise of its trainers, the school soon became an important tool in developing knowledge and appreciation of Bordeaux's wines. Following this success, the school began to develop on an international scale in 2006. Today, it has a community of 250 international trainers who provide training for more than 85,000 people all over the world every year.

TO STARBOARD, THE EXPLORATION WORKSHOPS SPACE

The scents of wine

NEW

This aromatic voyage offers a fascinating experience and highlights an important stage in the tasting of a wine. This introductory workshop reveals all the secrets of a wine's bouquet, enabling your senses to be fully awakened to Bordeaux's wines!

Length: 30 min.

- Thursday 14 June: 5pm, 6.30pm, 8pm.
- Friday 15 June: 5pm, 3.30pm, 8pm.
- Saturday 16 June: 5pm, 3.30pm, 8pm.
- Sunday 17 June: 11.45am, 3.30pm, 5pm.
- Monday 18 June: 11:45am, 12.30pm.

The art of blending

Bordeaux wines are almost always a blend of different grape varieties. Having become familiar with the characteristics of the main Bordeaux grape varieties, for red or white wines, participants then blend their own wine.

Length: 30 min.

- Thursday 14 June: 1.15pm (White), 2pm (Red).
- Friday 15 June: 1.15pm (W), 2pm (R).
- Saturday 16 June: 1.15pm (W), 2pm (R).
- Sunday 17 June: 1.15pm (W), 2pm (R).
- Monday 18 June: 1.15pm (W), 2pm (R).

Unusual combinations

NEW

The objective of this gourmet workshop is to reveal some of the secrets of how to pair Bordeaux's wines with food and successfully combine different flavours. Every day has a new culinary destination!

- Thursday 14 June: 11.45am, 3.30pm, 7.15pm. The gourmet trail begins delicately with some of Tata Yoyo's famous choux buns.
- Friday 15 June: 11.45am, 6.30pm, 7.15pm. El Taco del Diablo invites globetrotters on a Food & Wine trip in search of Mexican tacos.
- Saturday 16 June: 11.45am, 6.30pm, 7.15pm. Lili & Léon will be arriving by bicycle to enliven our taste buds at aperitif time with their locally produced charcuterie.
- Sunday 17 June: 6.30pm, 7.15pm, 8pm. The talented duo of chefs, Gil Elad and Arnaud Lahaut from the Mampuku restaurant take us on a flavourful tour of the world. Bordeaux's cuisine and wines have no borders! Entertainment guaranteed!

The Œnoquizz

NEW

An overview of Bordeaux's wines, followed by an introduction to the art of tasting, and how to match words with sensory perceptions. All culminating in a wine quiz in teams.

Length: 30 min.

- Thursday 14 June: 11.am, 12.30pm, 2.45pm, 4.15pm, 5.45pm
- Friday 15 June: 11.am, 12.30pm, 2.45pm, 4.15pm, 5.45pm
- Saturday 16 June: 11.am, 12.30pm, 2.45pm, 4.15pm, 5.45pm
- Sunday 17 June: 11.am, 12.30pm, 2.45pm, 4.15pm, 5.45pm
- Monday 18 June: 11am.

TO PORT, THE EXPERIENTIAL DISCOVERY SPACE

Bordeaux Dating

Throughout the day, the Bordeaux Wine School trainers will be welcoming visitors - couples, friends, or small groups - and offering personalized micro-workshops, to help you get the best out of Bordeaux's wines, with friendly discussion and practical advice.

Length: 15 min.

- Every day continuously from 11am to 5 pm*.

Fruits of the earth

NEW

In partnership with La Ruche Qui Dit Oui! Bordeaux wines unveil the first pop-up fruit and vegetable bar in Bordeaux! Fruits and vegetables can be enjoyed in a thousand and one ways. Raw, simply prepared, sourced exclusively from local, sustainable production, the Bordeaux Wine School invites us to sample them in such a way as to better understand the diversity of tastes and flavours of Bordeaux's wines. Chanterelles & Pomerol, cherries & Pauillac, oyster leaves & Entre-Deux-Mers... and other unusual combinations that pay tribute to the agriculture of the Gironde.

Any unused food will be collected and redistributed by Bordeaux's Restos du Cœur community restaurant service.

- Every day from 11am to 7pm continuously*.

Sensory Bubble

NEW

At the heart of the festival, a mysterious cocoon lies hidden. This isolated "well-being bubble" offers the unique experience of tasting in total peace and tranquillity. In such an environment, the senses are sharpened.

The number of places is limited to 7 people; reservation on site is recommended.

Length: 15 minutes

- Every day, from 11am to 5 pm continuously* (Thursday 14 June: opens at 11.20am).
- Not to be missed: Thursday 14 June, on the occasion of the opening, a 25-minute yoga session will be proposed at 10.50am inside the sensory bubble.

* Except on Monday: until 3pm..

THE SUN GOES DOWN AND THE CELEBRATION CONTINUES!

The pavilion will be hosting a lively musical programme in the evenings, immortalized by the Bordeaux Skinjackin collective, who will be on hand to offer quirky, brightly-coloured, ephemeral tattoos.

NEW

"Pari(s) Bordeaux" (Betting) Table

Rosé or white? Left Bank or Right Bank? 2012 or 2016...? Participants are invited to join the table and bet on Bordeaux! A blind tasting full of surprises and useful information. Open to all festival-goers!

Length: 15 minutes

- Every day from 6pm to 11pm continuously*.

Rock'n'wine

Experience a wine tasting as a musical performance, with the collaboration of the Hanuman group and a trainer from the Bordeaux Wine School.

Length: 20 minutes

- Thursday, 14 June: 8:45pm, 9.20pm, 9.55pm and 10.30pm
- Friday, 15 June: 8:45pm, 9.20pm, 9.55pm and 10.30pm
- Saturday, 16 June: 8:45pm, 9.20pm, 9.55pm and 10.30pm
- Sunday, 17 June: 8:45pm, 9.20pm, 9.55pm and 10.30pm

A cruise with eight stopovers

This year, the eight Bordeaux wine pavilions will be offering 30 minute-workshops dedicated to their appellations.

Every afternoon, from Friday to Sunday, the workshops will offer festival-goers an opportunity to be transported into the heart of Bordeaux's terroirs.

Length : 30 minutes

- Friday to Sunday, 2pm to 7pm.
 - Bordeaux-Bordeaux Supérieur Dry Whites, Rosés, Crémants
 - Saint-Emilion-Pomerol-Fronsac Sweet
 - Graves-Sauternes
 - Côtes de Bordeaux
 - Maisons de Bordeaux
 - Médoc

How

These workshops are accessible with the Tasting Pass (one workshop per Tasting Pass).

Every day, from 11am to 11pm continuously, in French and English.

Reservations recommended, directly on the Bordeaux Wine School pavilion.

ecoleduvindebordeaux.com

Love, love, love

Organic wines and the Bordeaux-Aquitaine National Orchestra

Concert et wine-tasting

This was one of the highlights of Bordeaux Fête le Vin 2016: a tasting of organic wines combined with a concert by the ONBA, in Darwin's Grande Halle. "Organic wine has been represented at previous Bordeaux Fête le Vin festivals, but with this we had much greater visibility", comments Gwenaëlle Le Guillou, Director of the Union of Organic wines. "In 2018, we are repeating the event, and taking it further."

Organic winegrowers will of course, once again, be at the heart of this unique event, with the tasting of a wide range of wines, from various appellations in the Bordeaux region, and neighbouring regions such as Bergerac, Duras, Jurançon, Irouléguy, etc.

The new feature will come in the form of Paul Daniel, the popular, highly-acclaimed English director of the ONBA. With a nod to Liverpool, the city from which the Tall Ships Regatta will be departing, he will be adding a few Beatles tunes to his orchestra's repertoire, including some extracts from the famous Sergeants Pepper's Lonely Hearts Club Band.

In 2016 the musicians surprised the audience by donning jeans and trainers, in the Darwin style, instead of their traditional black tailcoats; we don't know what they are planning for this year... perhaps the conductor and his musicians will be inspired by Sergeant Pepper to wear moustaches, or full flower-power regalia?

This event is an excellent representation not only of the values of the festival, which always enjoys introducing the general public to surprising artistic performances, but also of the Darwin centre, which is committed to serving and entertaining the community, and the ONBA, which is always ready to find new audiences for classical music. A joyful celebration of the excellent wines that can be produced by winegrowers who have adopted exemplary environmental practices, accompanied by an imaginative, highly original musical performance...

Love, love, love, promises to have a distinctly British flavour!



Times

- **Friday 15 June**, at 6pm and 7.45 pm. Tasting followed by the concert (35 minutes). Halles Darwin, 87 Quai des Queyries, on the Right Bank

Prices and reservations

All-in price: € 10, includes concert and the tasting of three organic wines offered by the wine growers.

Free for children under 15 years of age

Places are limited. Advance booking obligatory : www.bordeaux-fete-le-vin.com darwin.camp

Food will be available at the Magasin Général and Chantiers de la Garonne, reservations recommended on: magasinegeneral.camp and darwin.camp

Repertoire

From Johann Strauss to John Barry... and the Beatles.



Produced by BGE in partnership with Métamorphoses. With the support of CasinoThéâtre Barrière de Bordeaux.

Week-end des Grands Crus

Tasting

The Union des Grands Crus will be glad to help you discover the great wines of Bordeaux and the diversity of our terroirs in a convivial atmosphere, as well as offering you the possibility of meeting the people who make the wine. Events organised by the Union are pleasure occasions for sharing and learning about the secrets of wine. We warmly invite you to take part.

For the past 13 years, the Union des Grands Crus has organised an outstanding event bringing together wine lovers from around the world : The Weekend

des Grands Crus.

In 2018, the Week-end des Grands Crus will take place during the Bordeaux Wine Festival.

This event features several high points, the tasting of wines from over 120 Grands Crus in the heart of the city of Bordeaux, on the banks of the Garonne. This is tremendous opportunity for meeting and discussing with château owners and their oenologists, as well as attending dinners in châteaux and visiting the wine country.

Tasting

Thursday 14 June, 10am to 5pm, at H14

Over 120 château owners and their representatives will be delighted to pour two vintages of their great wines – the 2015 and another one.

- € 65: pre-sale price
- € 80: on site
- € 30: students and professionals

Cocktail Grands Crus

Saturday 16 June, from 8pm, at H14

Cocktail buffet attended by owners of Grands Crus who will be glad to help you discover their wines. The evening continues with a firework display over the Garonne organised by the Bordeaux Wine Festival.

- € 95 : pre-sale price

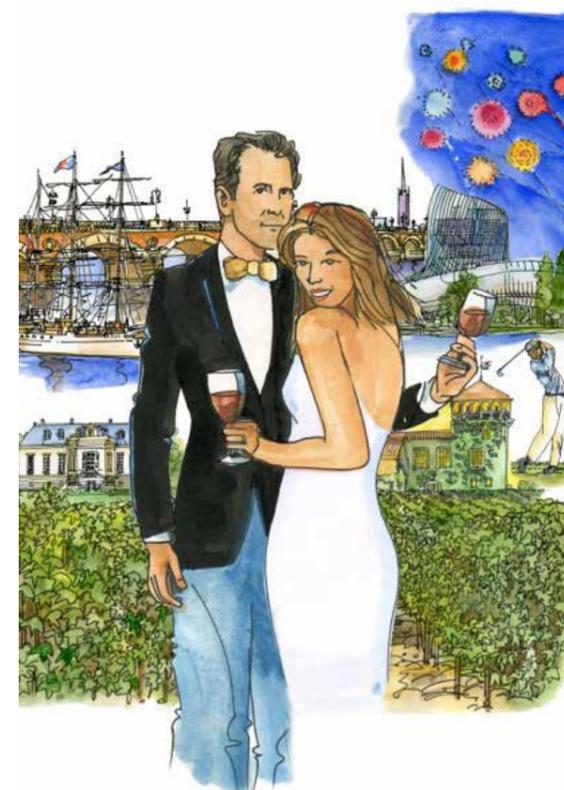
Dîners Passion at wine estates

Thursday 14, Friday 15 and Saturday 16 June, from 7pm, departure by coach from Bordeaux.

Share your emotions with grand cru owners at a dinner in one of their châteaux. A different wine will be served with each course in order to show the diversity of Bordeaux grands crus.

- € 140 : normal price.

Complete program and booking on www.ugcb.net and www.bordeaux-fete-le-vin.com



Union des Grands Crus Bordeaux

A few other tasting experiences...

Tastings

Two evenings with Terre de Vins

On the occasion of Bordeaux Fête le Vin, Terre de Vins magazine will be organizing tasting evenings that are open to the general public. Dedicated to the lesser-known appellations, they are an opportunity to meet winegrowers and producers in a setting that encourages discussion.

Unclassifiable

- **Wednesday 13 June** from 6pm to 9pm..
The terrace of the Banque Populaire Aquitaine Centre Atlantique (Quai de Queyries).

Unclassifiable refers to properties that have an excellent reputation but are not classified. This reputation is not only due to the quality of the wine but also to a period of recognition, historical or recent, that has enabled these properties to rise through the ranks of Bordeaux's fine wines. The result is a collection of rare gems: former classified properties (Crus Bourgeois exceptionnels, ex-Saint Emilion crus classés, etc.), or Crus Bourgeois that could claim a higher ranking, whose quality has been approved by the Terre de Vins editorial team,

The wines of Fronsac and Canon-Fronsac

- **Thursday 14 June**, from 6pm to 9:30pm. The Intercontinental Bordeaux Le Grand Hotel.

A festive evening, tasting the wines of Fronsac and Canon-Fronsac in the company of twenty wine-growers.

Prices

- € 15: admission only,
- € 18: admission + 3 issues of Terre de Vins,
- € 34,90: admission + 1 annual subscription to Terre de Vins.

Reservations through Terre de Vins.
www.terredevins.com

Terre de Vins

Tasting workshops

The AANA's tasting workshops

The AANA will be offering visitors wine-tasting workshops on the terrace of the Nouvelle-Aquitaine wines pavilion.

The agency organizes wine tasting workshops based on various set themes (Wines of Bergerac, Red wines of character, Cognac, Armagnac, Pineau des Charentes, etc.).

Subjects include: an introduction to the art of tasting, an exploration of the characteristics of different appellations and different grape varieties, the art of blending... with the tasting of six wines for each subject.

Matching wine with food

Some of the workshops will include a tasting of regional products, chosen for being perfect accompaniments to the wines being tasted.

Spirit and liqueur workshops

So as to present a comprehensive range of products, the AANA will also be offering tasting workshops based on the region's spirits and liqueurs, such as Cognac, Armagnac, Pineau des Charentes, and Floc de Gascogne.

Practical information

Free workshops, hosted by experts, open to the general public.

Length: 30 to 45 min

Terrace of the Nouvelle-Aquitaine wines pavilion, by reservation from 15 May 2018:
www.produits-de-nouvelle-aquitaine.fr

- From Thursday 14 to 17 June, 2 to 3 sessions per day at 3pm, 4pm and 5pm.

AANA

Excursions

Vineyard Pass

With the "Vineyard Pass", visitors to Bordeaux Fête le Vin can continue their discovery of Bordeaux's wines with excursions to wine châteaux leaving from the festival every day.

The Pass provides an opportunity to meet wine-growers in prestigious châteaux and family-run properties, to visit famous appellations and hidden gems, over the course of a morning, an afternoon, or an entire day, travelling by minibus, coach or boat.

There is a vast choice and various themes, such as wine and heritage, wine and gastronomy, wine cruises, or the exploration of three different AOCs in the same day.

Practical information

Prices: from € 40, depending on the duration and type of transport. Most of the tours have a commentary in French and English. Some are in English only.

Departures are from the Bordeaux Metropole Tourism and Conventions Office, 12, Cours de XXX juillet, except the cruises (which go from the landing stages at the Cité du Vin or Bordeaux River Cruise).

Reservations are recommended at the Bordeaux Metropole Tourism and Conventions Office, on www.bordeaux-tourisme.com, or on the pavilion for the Bordeaux Metropole Tourism & Conventions Office at Bordeaux Fête le Vin.

BORDEAUX
Tourisme et Congrès

A FEW VINEYARD PASS SUGGESTIONS...

Thursday 14 June

Graves Crus Classés

Experience château life at the gates of Bordeaux: a gourmet getaway in the heart of Pessac-Léognan (Coach for 25 people - € 115 - Departure 9.15am - Short day).

Friday 15 June

Unesco Bordeaux & Saint-Emilion

A day visiting two world heritage sites, with visits to châteaux, wine tastings and lunch (Coach for 25 people - € 105 - Departure 9.30am - All Day).

Art & Wine in the Médoc

Visits to three properties where art, architecture and poetry are closely intertwined with wine (Minibus for 8 people - € 149 - Departure 10am - All day).

Saturday 16 June

Urban Wine Tour

Visit to a vineyard in the heart of the metropolis and tasting in a wine bar in Bordeaux (Coach for 25 people - € 49 - Departure 9.30am - Half-day)

From Graves to Saint Emilion: 50 shades of Bordeaux.

On the programme: two châteaux, a market, seven different wines to taste and a picnic in the country (Minibus for 8 people - € 139/person - Departure 9.45am - All day).

Sunday 17 June

On the Médoc Wine Trail

Visit of an 1855 Grand Cru Classé and a Cru Bourgeois (Minibus for 8 people - € 86 - Departure 2pm - Half-day).

Monday 18 June

Saint-Emilion by bicycle

A day exploring Saint-Emilion's vineyards by bicycle, with a tour and wine-tasting at two properties and lunch (minivan for 8 people - € 145 - Departure 10.15am - All day).

Châteaux and Terroirs (Bourg & Blaye)

Two tours and tastings at family properties (Coach for 53 people - € 42 - Departure 1.30pm - Half-day).

Of Rivers and Vineyards

Exhibition-trail

The history of Bordeaux and Nouvelle-Aquitaine's wines is intimately linked to that of the navigation of the Garonne river, its tributaries and the estuary. For centuries, our wines were transported up and down rivers, and across the seas and oceans.

And while this brought prosperity to wine merchants, shipowners and the shipyards, it also made Bordeaux a "city of the world", open to Europe and international trade.

This is the history of a golden age, with periods of great splendour, and yet there were also difficult times. The Of Rivers and Vineyards exhibition-trail presents some of these great occasions of the past, and the little anecdotes that accompany them.

Practical information

- Thursday 14 June to Monday 18 June, 10:30am to 8pm, except Monday, 10am to 3pm.

On the quays opposite Quinconces.

Free.

Design, production, text: Bordeaux Grands Evénements.

Graphic design: Cartographik. Scenography: Ephémère Square.

With the assistance of Bordeaux Metropole Tourism & Conventions Office, Bordeaux Metropole Archives, Bordeaux Museum of Fine Arts, Museum of Aquitaine, Museum of the Maritime History of Bordeaux, the Wine and Trade Museum and public and private partners.

With the support of the Caisse d'Épargne Aquitaine Poitou-Charentes, Bordeaux Port Atlantique.



"In the distance, I saw what seemed to be a forest of very high trees, stripped of their greenery. These were the masts of vessels of different nations who came to trade in the capital of La Guyenne. I have never been more surprised in my life by such a variety of buildings and pavilions, and the activities of the sailors, after the sea. Everything spoke of luxury and opulence".

Maréchal Brune, 1788



- | | | | | | | | |
|------------------------|---------------------|----------------------|--------------------------|--------------------|--------------------|--------------------|--------------------|
| 1. Hôtel de la Monnaie | 3. Hôtel des Postes | 9. Église St. Michel | 17. Clocher de St. André | 25. S. André | 33. P. de la Roche | 41. La Chapelle | 49. P. de la Roche |
| 2. Hôtel de la Monnaie | 4. S. Vincent | 10. St. Michel | 18. Clocher | 22. P. de la Roche | 34. P. de la Roche | 42. S. Germain | 50. P. de la Roche |
| 3. Hôtel de la Monnaie | 5. S. Vincent | 11. P. de la Roche | 19. Clocher de St. André | 23. P. de la Roche | 35. P. de la Roche | 43. P. de la Roche | 51. P. de la Roche |
| 4. Hôtel de la Monnaie | 6. S. Vincent | 12. P. de la Roche | 20. Clocher de St. André | 24. P. de la Roche | 36. P. de la Roche | 44. P. de la Roche | 52. P. de la Roche |
| 5. Hôtel de la Monnaie | 7. S. Vincent | 13. P. de la Roche | 21. Clocher de St. André | 26. P. de la Roche | 37. P. de la Roche | 45. P. de la Roche | 53. P. de la Roche |
| 6. Hôtel de la Monnaie | 8. S. Vincent | 14. P. de la Roche | 22. Clocher de St. André | 27. P. de la Roche | 38. P. de la Roche | 46. P. de la Roche | 54. P. de la Roche |
| 7. Hôtel de la Monnaie | 9. S. Vincent | 15. P. de la Roche | 23. Clocher de St. André | 28. P. de la Roche | 39. P. de la Roche | 47. P. de la Roche | 55. P. de la Roche |
| 8. Hôtel de la Monnaie | 10. S. Vincent | 16. P. de la Roche | 24. Clocher de St. André | 29. P. de la Roche | 40. P. de la Roche | 48. P. de la Roche | 56. P. de la Roche |

Culture at Bordeaux Fête Le Vin

Exhibition-trail

La Cité du Vin Exceptional Night-time openings

On the occasion of Bordeaux Fête le Vin, La Cité du Vin will open specially for two evenings.

Located in Bordeaux, La Cité du Vin is a cultural facility dedicated solely to wine. It offers a spectacular trip around the world of wine, through different epochs and different cultures.

The permanent exhibition is the heart of La Cité du Vin. It is a journey through time and space, exploring wine's cultural, civilizational, heritage, and universal dimensions. Covering more than 3000 m², there are about twenty themed spaces offering visitors an interactive experience.

Admission to the permanent exhibition includes access to the Cité du Vin's belvedere (with 360° views of Bordeaux and a tasting from a selection of wines from all over the world).

And why not take the opportunity to see the temporary exhibition Wine and music, harmony and dissonance, which explores the rich links between music and wine with 150 French and European works, including paintings and music, that take the visitor on a sensory journey of sound and vision.

Practical Information

- **Friday 15 et Saturday 16 June,** until 11pm.

La Cité du Vin.

Priceq : Usual admission to the Cité du Vin, includes a collector's bottle of Cité du Vin / Abatilles Water on presentation of the Bordeaux Fête le Vin Tasting Pass*.

Reservations : <https://laciteduvin.tickeasy.com>

**Offer valid for all Cité du Vin tickets (permanent exhibition or combined permanent exhibition+ the Wine and Music exhibition) dated 15 or 16 June 2018. To be collected on 15 or 16 June only, from 7pm in the Cité du Vin shop.*



Exhibition-trail

Celebrations of wine in Bordeaux

Six festivals, six dates: 1895 - 1909 - 1934 - 1971 - 1998 - 2018. In Bordeaux wine has (almost) always been celebrated...

Wine has not always been celebrated in Bordeaux through Bordeaux Fête le Vin. There is a long history of popular, festive events. In June 1909, on the eve of the Harvest Festival, the municipal council set the tone, declaring: "Today, in an age of democracy, we should no longer say that wine is a 'nectar shared only by the Gods'; wine should be a common good, shared by all [...]".

From fairs in the Place des Quinconces (such as the famous Fair of 1895) to the Fête du Vin in 2018, the exhibition at Bordeaux Metropole's Archives presents the celebrations of wine that have taken place in the city from the end of the 19th century. Documents, texts, posters, photographs, and films invite visitors to travel back in time and explore the history of these festivities that the inhabitants of Bordeaux hold so dear.

As a prelude to the concert Love, love, love at the Darwin centre: a guided tour of the exhibition followed by a tasting of wines on the landscaped forecourt of the Archives building.

Practical Information

- **14 June to 16 September 2018,** Monday to Friday from 9.30am to 5pm. Free admission.

Guided tour of the exhibition + tasting

- **Friday 15 June,** 6pm to 8pm
Free entry.

Bordeaux Metropole Archives
Forecourt of Bordeaux Archives Bastide
Tel. 05 56 10 20 55.

archives.bordeaux-metropole.fr

Tram A. Bus line 45: get off at the Jardin Botanique.



Culture at Bordeaux Fête Le Vin

Guided tour

Museum of Fine Arts Wine in painting

On the occasion of Bordeaux Fête le Vin, the Museum of Fine Arts (Musée des Beaux-Arts) will be offering a tour of its collections on the theme Wine in painting.

The tour will reveal the importance of wine and grapes in many of the works of the museum's permanent collection. From the Renaissance to the Bamboccianti, from vanitas to modern times, the tour evokes the symbolism of the grape, and the techniques that were used by different artistic movements.

Practical Information

- **Saturday 16 June, 11am.**

Fine Arts Museum (Musée des Beaux-Arts)
20, cours d'Albret, Bordeaux

Tasting Pass discount

Reduced price on presentation of the Tasting Pass.
No reservations. Places are limited.

www.musba-bordeaux.fr



Pavilion

Inno'vin Wine & Design Pavilion

A group of designers share their wine-related creations

Wine & Design welcomes visitors to continue their Bordeaux Fête le Vin experience with a presentation of various beautiful, innovative objects on the theme of wine and design. These creations are all designed by local firms and made in France or elsewhere in Europe.

There is something for everyone among these unique, practical, decorative, or useful items.

The following items will be for sale: **La Bouclée** travelling bottle-holders, **Icemax** innovative coolers, Collection No. Wine designer displays, **Aveine** connected wine aerators, **Revinum** "upcycled" bottles and finally, **Ecrin du Vin** wine box-lamps.

Practical Information

This Pavilion is open at the official times of Bordeaux Fête le Vin.

An Inno'vin initiative, the wine industry cluster.



And

On the occasion of Bordeaux Fête le Vin, Mériadeck library will be presenting its collections of editions of Elytis and Féret on the subject of wine during the whole of June: the programme includes round tables, talks and workshops

<http://bibliotheque.bordeaux.fr>

Wine-related events

Tonnellerie Nadalié

A faithful partner of Bordeaux Fête le Vin, the Nadalié cooperage will display their barrels on the quays and explain the ins and outs of their profession to visitors, accompanied by demonstrations of making and toasting barrels.

Demonstration of traditional cooperage

Let yourself be guided by the aromas of heated oak emanating from this fascinating demonstration! A skilled cooper will be revealing the meticulous work required to make a barrel, from the ageing of the wood to the "raising of the barrel" or ("mise en rose" in French), and the bending of the staves.

A unique opportunity to admire this ancient craft, and see how the barrels are made in which the finest wines in the world are aged.

6 days on the Garonne

For the 20th edition of Bordeaux Fête le Vin, "6 days on the Garonne" and the Nadalié cooperage will be joining forces for an unusual project that combines barrels and river navigation. 50 litre kegs have been specially manufactured by the Nadalié cooperage, to accompany the boatmen during the popular 6 days on the Garonne event, as they journey up the river to deliver the kegs to the tall ships, on which they will continue their journey across the oceans...

Cooperage demonstrations

- **Thursday 14 and Friday 15 June**, 3pm to 7pm.
- **Saturday 16 June and Sunday 17 June**, 10:30am to 7pm.



Barrel rolling

An ancient tradition among the coopers of Bordeaux, the "sport" of barrel rolling is an entertaining spectacle, as old as the invention of the barrel itself!

It used to be a common practice among workers at wine properties and wine merchants, providing a means of moving barrels without becoming (too) tired.

Today, barrel rolling has evolved into a friendly sport, and is still practised by the barrel rollers of Lussac-Saint-Emilion, the last club in France and in Europe.

For more than twenty years, the club and its members have ensured the survival of the practice by providing shows and displays. These convivial demonstrations include races between the young and not-so-young enthusiasts, and usually last around 20 to 25 minutes. Sometimes members of the public are invited to try their hand...

The barrel rollers are long-time participants in Bordeaux Fête le Vin, and always put on a lively show!

Practical Information

Free.

- **Thursday 14 and Friday 15 June**, 6:30pm to 7pm and 8pm to 8:30pm
- **Saturday 16 and Sunday 17 June**, 11:30 to 12pm, 2:30pm to 3pm, 4pm to 4:30 and 6pm to 6:30pm.

Anima'Vigne

Outdoor games, to play solo or in groups...

The purpose of the Anima'Vigne play area is to surprise, teach, and share in a fun, convivial space based on the theme of grape vines. Games revolve around - and are made from - materials from the world of wine, such as barrels, vines, vine cuttings, bottles and corks. The programme includes games with evocative names, such as the Tir Bouchon (the corkscrew), the Pressoir (the press), the Botte'itris (Botrytis), the Tonneau (the barrel), and the Gouleyant (the "lively one"). Solo, in groups or families, on your marks, get set, go!

Practical Information

Free.

- **Thursday 14 and Friday 15 June**, 1pm to 5pm.
- **Saturday 16 and Sunday 17 June**, 11am to 7pm.

The world of wine comes to Bordeaux...

Conferences

The Bordeaux Wine Academy's 70th anniversary

To celebrate its 70th anniversary, the Bordeaux Wine Academy is organizing four talks to coincide with Bordeaux Fête le Vin on the theme of wine and immortality.

"Our objective, in the spirit of the Montaigne, Montesquieu, Colette, Pasteur and Baudelaire... is to explore all aspects of wine, highlighting its relationship with poetry, philosophy, literature, science, health, and gastronomy, to illustrate this cultural dimension that is inseparable from wine and the wine of Bordeaux in particular."

Nicolas de Bailliencourt dit Courcol.

Introduction :

- **Laurent Fabius**, President of the Constitutional Council and Honorary President,
- **Nicolas de Bailliencourt dit Courcol**, Grand Chancellor of the Bordeaux Wine Academy.

Talks:

- **Michel Winock**, historian, writer, professor,
- **Jean-Robert Pitte**, Perpetual Secretary of the Academy of Moral and Political Sciences,
- **David Khayat**, President of the International Institute of Cancer Research in Paris,
- **Robert Kopp**, writer and editor, professor.

Reading:

- **Wine and Charles Baudelaire** by Eric Sanson, actor.

Practical Information

- **Thursday 14 June**, 10 am to 4pm.
The Cité du Vin - Auditorium.
Free, by reservation.

Prestige dinner

La Fête de la Fleur

With more than 1,000 guests, the Fête de la Fleur has become a popular event with wine enthusiasts around the world who celebrate, over the course of a prestigious evening, their taste for the great wines of the Médoc, Graves, Sauternes and Barsac.

Starred chefs, numerous stars from the world of film and music, and other international celebrities have honoured this elegant celebration with their presence.

As in every even year, the Fête de la Fleur 2018 will take place during Bordeaux Fête le Vin.

Why La Fête de la Fleur? To celebrate... the flowering of the vines! This phenomenon is anxiously awaited by the winegrowers, for the flowering is an important indication of the quality and quantity of the future harvest. These small white flowers usually follow the clusters of Robinia blossom (false acacia) whose wood is used to make the stakes in the vineyard. The winegrowers also watch for the flowering of the Madonna lily, which serves as a forecast of the harvest date. Modern techniques have enabled these ancient customs, which consisted of harvesting 100 days after the midway point of the flowering of the vines, or 90 days after flowering of the lily, to be verified.

Nowadays, ripeness tests provide a means of fine-tuning these forecasts. So that is why the winegrowers, merchants and brokers of Médoc, Graves, Sauternes and Barsac gather with their wine-loving guests at the end of June, to celebrate the successful arrival of these lightly scented tiny white flowers that embody so many hopes and expectations.

Practical Information

- **Friday, 15 June.**

Private evening, by invitation only.

Bordeaux Fête Le Vin goes abroad!

Thanks to the mobilization of Bordeaux's wine-growing sector, the involvement of several cities in Europe and beyond, and with the support of numerous partners, wine festivals inspired by the Bordeaux model are being created in other parts of the world, and have proven to be a resounding success.

These events provide an opportunity to discover the great diversity of Bordeaux's vineyards (appellations, colours and types of wine, châteaux and brands) and to meet the people who make Bordeaux's wines.

Upcoming events:

Brussels 2018

eat ! BRUSSELS drink ! BORDEAUX

5th edition - 6 to 9 September 2018.

Annual event dedicated to international gastronomy and the wines of Bordeaux.

Review of 2017: 80,000 visitors, 70 000 tastings, 1,536 people trained by the Bordeaux Wine School.

Hong Kong 2018

WINE AND DINE FESTIVAL

10th edition - 26 to 29 October 2018

Annual event with a village dedicated to Bordeaux wines and gastronomy.

Review of 2017: 150,000 visitors, 44,000 tastings, 2,506 people trained by the Bordeaux Wine School.

Quebec 2019

BORDEAUX FÊTE LE VIN IN QUEBEC

5th edition - 2019

Organized every two years, dedicated to Bordeaux wines and gastronomy.

Review of 2017: 40,000 visitors, 130,000 tastings, 3,962 people trained by the Bordeaux Wine School.



New

Bordeaux-Liverpool

Bordeaux Wine festival in Liverpool

Liverpool has chosen to host a festival dedicated to Bordeaux's wines to coincide with the departure of the Tall Ships Regatta for Dublin-Bordeaux, from 25 to 28 May 2018. The Tall Ships Regatta and Bordeaux Wine Festival will thus be incorporated into the Mersey Festival (the name of Liverpool's river). A two-fold way of creating a bridge between the arrival and departure cities of the Tall Ships!

To further strengthen these links, a ship will depart from Bordeaux in May and deliver a barrel of wine to our English friends...

Message in a bottle

In return, one of the Tall Ships Regatta boats leaving from Liverpool will be transporting a monumental, participative work called Message in a Bottle by the artist Lulu Quinn (see the Tall Ships section).

Music, music, music

In a tribute to Liverpool, there will also be a temporary recreation of the Cavern, the legendary English rock venue of the 1960s, a performance of some Beatles classics by Paul Daniel and the ONBA (see the Let's Talk about the Wine section) and on a more restrained note, the presence of the Liverpool Tourism Office on the Bordeaux pavilion (see Tourism Destination section).



More about Liverpool

www.bwfliverpool.com
www.cultureliverpool.co.uk/merseyriverfestival/
www.visitliverpool.com/2018





Let's talk about the Tall Ships

For the five days of Bordeaux Fête le Vin, 30 tall ships will be docking along the quays. Some will arrive from Liverpool and Dublin as part of the Tall Ships Regatta, while others will make a special voyage from French and European ports for this remarkable reunion.

Tours of the ships will be available, accompanied by crew parades, songs and music from the sailors, and excursions on the river in some of the boats.

Not to be missed: the ships' grand departure, in full sail, on Monday, 18 June at 11am. And for those who dream of setting sail, several of the old ships are offering cruises to accompany the Tall Ships fleet from Bordeaux to Pauillac or Blaye.

What is a tall ship?

A tall ship is a monohull at least 30 feet (9.14 m) long; the largest, such as the Kruzenshtern, can be more than three-hundred feet long. The Tall Ships fleet is divided into four classes according to size and rigging.

Classification of the Tall Ships

| CLASS A | CLASS B | CLASS C | CLASSE D |
|---|--|---|---|
| All fully rigged ships and all other vessels with overall length (LOA) of more than 40 m. Fully-rigged ships are brigs, brigantines, square-rigged 3, 4 and 5 mast ships, 3, 4 and 5 mast barques, and 3 mast schooners. | Traditionally rigged ships, overall length (LOA) of less than 40 metres and a waterline length of at least 9.14 m. Traditionally rigged ships consist essentially of fore-and-aft sails, such as schooners with topsails, ketches, and cutters with topsails. | Ships with modern rigging without a spinnaker, less than 40 metres overall length (LOA) and a waterline length of at least 9.14 m. Most modern sailing ships are Bermuda rigged. | Ships with modern rigging with a spinnaker, less than 40 metres in overall length (LOA) and with a waterline length of at least 9.14 m. |

The hull length (LOA) is defined by the length measured between the bow and the stern excluding the bowsprit, and any extension added to the vessels bow or stern.

The tall ships attending

| SHIP | CLASS | TYPE | OVERALL LENGTH | HULL LENGTH |
|-----------------|-------|--------------------------------------|----------------|-------------|
| BELEM | A | Three-mast barque | 58m | 51m |
| EL GALEÓN | A | Galleon-brig | 49m | 38m |
| ÉTOILE DU ROY | A | Three-mast full rigged frigate | 47m | 38.2m |
| HERMIONE | A | Three-mast full-rigged frigate | 66m | 44.2m |
| KASKELOT | A | Three-mast barque | 47m | 34m |
| KRUZENSHTERN | A | Four-mast barque | 114.50m | 104.1m |
| MORGENSTER | A | Brig | 48m | 38m |
| ROYAL HELENA | A | Three-mast schooner | 54.4m | 44.6m |
| TARANGINI | A | Three-mast barque | 52.80m | 42.8m |
| ARAWAK | B | Fore-and-aft sail ketch | 27m | 21m |
| ARGO II | B | Sardine fisher | 11.8m | |
| ATYLA | B | Schooner with topsails | 31m | 25m |
| BELLE POULE | B | Schooner with topsails | 37.50m | 25m |
| BICHE | B | Fore-and-aft sail cutter with jigger | 32m | 21m |
| BOA ESPERANÇA | B | Two-mast caravel | 24m | 24m |
| DE GALLANT | B | Two-mast schooner | 36.20m | 27.20m |
| ÉTOILE MOLÈNE | B | Mixed tuna ketch | 35m | 23m |
| FLY | B | Smack | 15m | 10.98m |
| LA MALOUINE | B | Brigantine | 30m | 22.85m |
| LA NÉBULEUSE | B | Cutter with jigger | 32m | 19m |
| LE RENARD | B | Topsail cutter privateer | 30m | 19m |
| MEHALAH | B | Fore-and-aft sail cutter | 10.4m | 8.25m |
| OLD POPPA | B | Fore-and-aft sail cutter | 14m | |
| SINBAD | B | Schooner | 25m | 18m |
| VERA CRUZ | B | Caravel | 23.80m | 23.80m |
| HOSANNA | C | Sloop | 14m | 14m |
| JUAN DE LANGARA | C | Schooner | 18.8m | 18.25m |
| FIGARO | A | | 11m | |
| LE VOYAGEUR | D | | 12m | 12m |
| PENDUICK II | D | Ketch | 13.60m | 10m |
| PENDUICK VI | D | Ketch | 22.25m | 18m |
| LA MIOLE | | Traditional small transport boat | | |

Classified by class. For the berths of the tall ships - see map, under practical information.

 Ships with this pictogram can be visited.

Tall Ships Regatta Liverpool-Dublin-Bordeaux



Boat Race

The Three Festivals

A number of ships are expected in Bordeaux as part of the Liverpool-Dublin-Bordeaux Tall Ships Regatta, also known as The Three Festivals.

The Tall Ships Regattas are nautical races organized by the Sail Training International / Sail on Board association to encourage international friendship and the training of young people in sailing and navigation. Regattas are organized every year all over the world, consisting of stages of several hundred nautical miles, with festivities between each stage. More than half of the crew of each vessel participating in the races is composed of young people aged 25 to 25 who want to experience life on the open sea.

Bordeaux is the final destination of the Tall Ships Regatta. It leaves Liverpool on 28 May, stops in Dublin between 1 and 4 June and then sails to Bordeaux, arriving between 12 and 13 June, so as to participate from 14 to 18 June in the Bordeaux Fête le Vin festival.

The sailboats participating in the race are the Belem, De Gallant, the Morgenster, the Royal Helena, the Arawak, the Atyla, the Belle Poule, the Malouine and the Juan de Langara.



Boarding

The Trainees

The trainees will experience an unforgettable adventure aboard a sailing ship bound for Bordeaux! They will participate in the daily challenges of keeping the ship on its course, and meet other sailing enthusiasts from all over the world! All aboard!

The ships participating in the Tall Ships Regatta offer a chance to set off and sail from Liverpool to Dublin or from Dublin to Bordeaux. Bordeaux Metropolis has launched a campaign for the recruitment of 45 trainees, which will set off for Bordeaux from Dublin on 3 June 2018.

This operation, christened "Aventure Solidaire" ("Community-oriented Adventure"), has been conducted with the exclusive support of Duval Développement Atlantique- Duval Group.

The 45 trainees have been selected from the metropole's 19 communes. They include 15 people with disabilities, accompanied by 9 carers. Twenty-one other young people complete the selection.

They will be hosted by the crews of Morgenster, the De Gallant, the Atyla and the local ship, the Arawak.



The sea gazelles...

The French Post Office's sea gazelles project consists of 35 women from the Post Office, selected from 66 candidates. These women, aged 23 to 60 year-old, will join the Dublin-Bordeaux leg of the Tall Ships Regatta on board the Belem, as trainees

Krusenshtern

THE BIGGEST

114 meters long and the height of a cathedral, the Krusenshtern is the second largest sailing ship in the world. This four-masted Russian barque designed in 1926 by the German navy.

At that time she was a cargo sailing vessel that operated as part of Hamburg's merchant navy, maintaining links with Latin America and Oceania, from which she brought saltpetre and wheat.

Having survived the Second World War, she was surrendered by Germany to the USSR in 1946 as a war reparation, and renamed after the Russian explorer Adam Johann von Krusenshtern.

Motorized and modernized several times, she carried out scientific missions in the Atlantic Ocean, the Caribbean and the Mediterranean for the USSR, before becoming a training ship for future officers. She was then assigned to the Estonian Fisheries Industry for a decade, before being transferred to Kaliningrad in 1991, her current home port.

Now a training ship again, she hosts hundreds of cadets throughout the year and regularly takes part in international regattas, that assemble the world's largest traditional sailing ships.

Ship ahoy!

CLASS A

HOW TO RECOGNIZE IT

Her hull is black with a broad white band, painted with black rectangles that give the illusion of gun ports from a distance.

DID YOU KNOW THAT...

She made her fastest voyage, a return trip from Hamburg to Port Lincoln in Australia between 1938 and 1939, in just under 9 months, under the command of Captain Richard Wendt. This is a world record that has never been beaten.

Belem

THE MOST FAITHFUL

More than 120 years-old, and yet she shows few signs of ageing, quite the opposite! She is one of the few ships built in the 19th century (1896) that still navigates the high seas.

The Belem is a bit like a cat, in that she has had more than one life! As a merchant ship carrying beans, rum and sugar from distant ports in Brazil, Guyana and the Antilles, she miraculously escaped being burnt during the eruption of the Mount Pelée volcano on Martinique, before being sold to the Duke of Westminster who turned her into a private yacht. She was then bought by Lord Guinness in 1921, before eventually becoming a training ship for sailor's orphans and officer cadets in the merchant navy.

It was only in 1979, at the initiative of the French Caisse d'Épargne bank, that this exceptional three-mast vessel returned under the French flag, to regain its original name and be classified as an historical monument.

She then began yet another life, as a museum-ship and training-ship! A dual activity, with which the people of Bordeaux are familiar, thanks to regular appearances alongside the city's quays, where she always receives an enthusiastic welcome.

Ship ahoy!

CLASS A

HOW TO RECOGNIZE IT

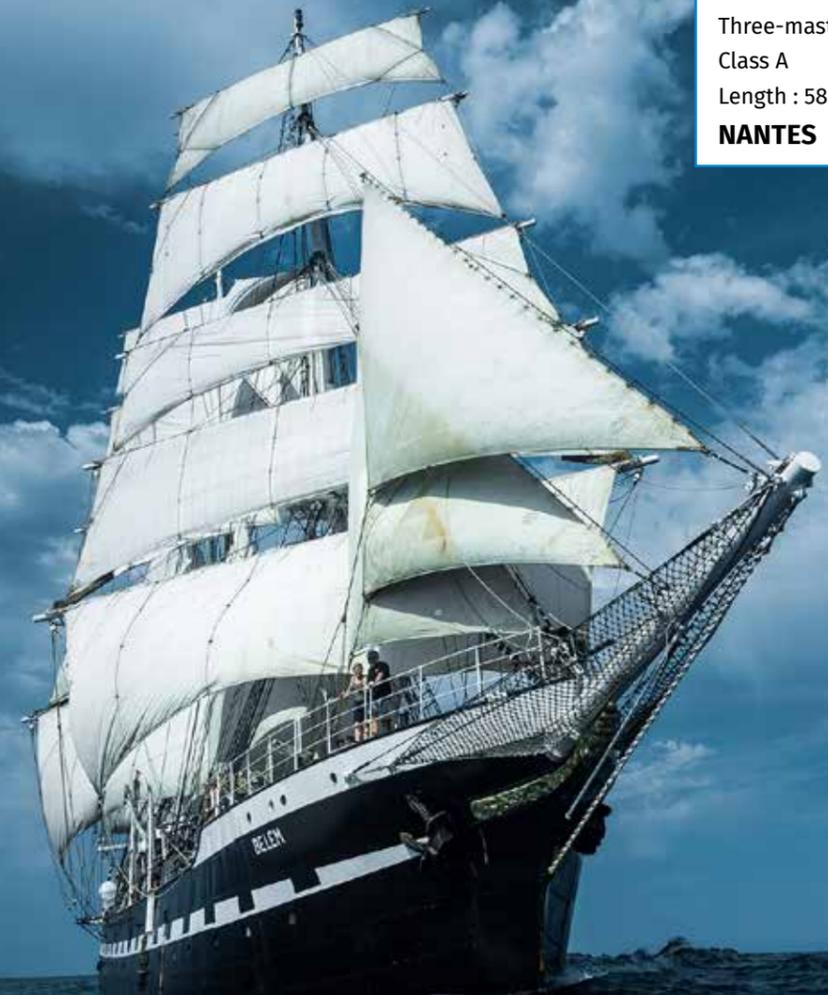
She has fake scuttles, that is to say openings for guns, cleverly painted on the hull so as to deter pirates and privateers!

DID YOU KNOW THAT...

The name Belem refers to the trading port in Brazil to which she made regular trips when she was a merchant ship. She was also known as the "Petit Antillais" due to her numerous commercial voyages between the Caribbean and France, transporting cocoa beans for Meunier chocolate, among other commodities.



Four-mast barque
Class A
Length : 114.50 metres
RUSSIA



Three-mast barque
Class A
Length : 58 metres
NANTES

Belle poule

THE MOST NATIONAL

Belle Poule ("Beautiful Hen", although "poule" can also mean a young girl) may seem a surprising name for a ship, but there have been several other vessels with the same name: a 30-gun frigate in 1765, another with 40 guns in 1802, and yet another with 60 guns in 1834. The latter was famous for having brought back Napoleon's ashes from St. Helena in 1840.

The Belle Poule that is visiting Bordeaux is a top-sail schooner that was built in 1932, in Fécamp (Normandy), that belongs to the French Navy. It is built on the model of the Icelandic schooners, known their particularly resilient hulls, which until 1935 was used for fishing cod off the coast of Iceland. With her sister-ship, the Etoile, she was used by the Free French Forces in Portsmouth during the Second World War. This explains why she flies a French flag with the Cross of Lorraine, the latter was a symbol for the Alsace region's fight against the German swastika. Now based in Brest, the Belle Poule participates in the training of the officers and pilot officers, as well as students from the French Navy's various training courses.

Ship ahoy!

CLASS B



HOW TO RECOGNIZE IT

The French flag is likely to be flying and the crew will of course be in the uniform of the French Navy

DID YOU KNOW THAT...

The origin of Belle Poule's name goes back almost 500 years! In the sixteenth century, a young girl, Paule Vi-guier, famous for her radiant beauty, was chosen to hand over the keys of the city to the visiting King Francis I.

Charmed by her grace, the sovereign dubbed her "La Belle Paule", or in Occitan, Bella Paula, pronounced Bella Paoula. Such was her popularity that a French privateer named his ship after her, so that she could accompany him on his voyages. And so began a long series vessels named the Belle Poule...

Arawak

THE MOST NATIVE TO THE GIRONDE

The Arawak, formerly known as the Refuge des Marins, is the last survivor of the Brittany coast's great fleet of tuna fishing vessels.

For about thirty years, from 1954, with Étel (Mor-bihan) as her home port, she navigated the Bay of Biscay, the Azores and the Irish sea.

After these memorable voyages, the ship was seized by customs officers off the Gironde for smuggling! Her story could have ended there, had it not been for a group of enthusiasts: barely more than a wreck, she languished in Bordeaux's port until 1986 when she was purchased to become a training ship. She was renamed the Arawak - the name given to the Caribbean American Indians, who originally came from the Amazon forest. A name that Bordeaux has come to know well since the ship, classified as a national heritage vessel in 2012, is based in the port of Lormont on the right bank.

Ship ahoy!

CLASS B



HOW TO RECOGNIZE IT

It is the only ship with a blue and white wooden hull!

DID YOU KNOW THAT...

For several years, the Arawak was used primarily for social inclusion initiatives and for teaching traditional navigation techniques, while at the same setting off to explore the natural and historical heritage of the Garonne, the Vauban "Bolt", the estuary islands and the port of the Moon.



Paimpol topsail schooner
Class B
Length : 37.5 metres
BREST



Fore-and-aft sail ketch
Class B
Length: 27 metres
LORMONT

Étoile du Roy

THE MOST APPEARANCES ON TELEVISION

The Etoile du Roy is the reconstitution of a British frigate of 1745, that served in the Battle of Trafalgar at the beginning of the 19th century.

Built in Turkey in 1996 on the basis of historical designs, this replica of a three-masted 18th century ship was created for the British TV series Hornblower, which was filmed almost exclusively on board the Etoile du Roy!

This little gem can claim several titles: third largest French sailing ship, second largest wooden sailing ship, just after the Hermione, and the largest ship in the Etoile Marine fleet, to which it belongs.

This mythical vessel, which has 20 operational guns, is an invitation to immerse oneself in history. The present crew is always ready to fire a few blank rounds, producing a magnificent cannonade. An impressive way of greeting its audience!

Ship ahoy!

CLASS A

HOW TO RECOGNIZE IT

It is the only one to have a squat hull, typical of the 18th century, in yellow and black!

DID YOU KNOW THAT...

The original figurehead on the prow represented a Turk in 18th century clothing. A new figurehead was installed in 2012, during a stopover in the Tall Ships race in Saint Malo. It now represents a legendary female privateer, Violette de la Hisse (la Hisse is a small port in the Côtes-d'Armor). The new figurehead portrays her with a mermaid's tail.

Atyla

THE MOST TRAVELLED

Esteban Vicente Jiménez's dream was to circumnavigate the world following the route of the Portuguese explorer Magellan and the Basque explorer Elcano. But for this former Spanish canoe champion, the only way to do the circumnavigation properly was to construct his own schooner, out of wood, according to 19th century plans.

Construction of the Atyla began in 1980 in the Spanish region of Castile and León. Four years later, this replica topsail schooner was launched on its maiden voyage. Now a training ship, it has yet to set off around the world in the style of the great 16th century navigators, as was its creator's dream, but has already travelled 40,000 nautical miles, or 73,000 kilometres.

Ship ahoy!

CLASS B

HOW TO RECOGNIZE IT

It is the only two-masted ship with a red hull.

DID YOU KNOW THAT...

The Atyla flies the Vanuatu flag rather than the Spanish flag. This is because Spanish legislation does not allow a sailing ship like the Atyla (all in wood, built in the 1980s) to navigate outside Spanish waters with non-professional sailors on board. However, the idea of the Atyla training boat project was to be able to sail with amateurs and non-professionals for educational purposes. This is permitted by the legislation in Vanuatu.



Three-mast full-rigged
Class A
Length: 47 metres
SAINT MALO



Topsail schooner
Class B
Length : 31 metres
VANUATU (OCEANIA)

El Galeón

THE MOST SPANISH

El Galeón is the only replica of a Spanish 17th century galleon. This is the type of ship that provided transport between Spain, Asia and America for more than three centuries.

Such ships transported not only merchandise but also ideas, cultures, and people: the galleons were an early form of globalization, spreading Spanish culture across the world.

When the Nao Victoria Foundation decided to build a replica of a galleon to be launched in 2011, the project was greeted with enthusiasm all over Spain! Thousands of people gathered for the launch in Punta Unbria / Huelva on the Atlantic coast of Andalucía.

Today El Galeón navigates the oceans, seas and straits, in the style of her illustrious ancestors!

Ship ahoy!

CLASS A

HOW TO RECOGNIZE IT

She is the only ship with a wooden hull, with a rounded shape, and square white sails!

DID YOU KNOW THAT...

On board, there are 3,288 metres of rope, 7 sails, and 2 anchors each weighing 880 kg.

The Renard

THE MOST LEGENDARY

The Renard became legendary after defeating the English schooner *Alphéa* in 1813. Under the orders of its captain, it was victorious against an opponent that was largely superior both tactically and in terms of fire power. During the particularly violent battle, the Renard's captain lost an arm and died shortly afterwards. But the Renard's story does not stop there! She was then fitted out by the famous privateer Robert Surcouf, who became one of the richest and most powerful shipowners in Saint-Malo.

The current Renard is a replica of this privateer vessel, built in 1991, on the basis of 18th and 19th century plans. With Saint-Malo as her home port, she is a magnificent symbol of the history of the city and its privateers.

And so as not to forget her rich past, the bicentenary of her battle against the *Alphéa* was celebrated in 2013!

Ship ahoy!

CLASS B

HOW TO RECOGNIZE IT

She is yellow with a broad black strip along her entire length.

DID YOU KNOW THAT...

The vessel's fire power was relatively modest, with just four 4-pounder guns and ten 8-pounders.

Galleon-brig
Class A
Length: 49 metres
SPAIN



Topsail cutter privateer
Class B
Length: 30 metres
SAINT MALO



Morgenster

THE MOST ELEGANT

When the Morgenster was launched in 1919 in the Netherlands, with the name of Vrouw Maria, she was originally a fishing vessel in the North Sea, powered by sail, and then an engine was fitted in 1928.

After changing hands several times, and a series of ups and downs, the fortunes of this two-masted Dutch brig, with its steel hull and deck, changed in 1993, when she was purchased by Marian and Harry Muter, with the idea of turning her into a training ship.

Fortunately, numerous volunteers helped the enthusiastic new owners to restore the boat, which was in very poor condition. Particular attention was paid to the purity of her lines, regarding both the deck and the eight cabins.

Since then, the Morgenster has sailed the Atlantic coast with enviable elegance and speed.

Ship ahoy!



CLASS A

HOW TO RECOGNIZE IT

She is the only two-mast ship with a black hull with a thin yellow strip.

DID YOU KNOW THAT...

Morgenster means "Morning Star" in Dutch.

Kaskelot

THE ICIEST

Built in Denmark just after the Second World War, the Kaskelot began her career as a supply ship in the icy waters of Greenland, before becoming a fishing vessel in the Faroe Islands, halfway between Norway and Iceland.

Her reinforced hull allows her, like the mammal after which she is named, to withstand the pressure of the ice. In 1983, she was bought by the British businessman Robin Davies.

Change of course: in the hands of her new owner, she was refitted and launched on a career in film and television!

She has appeared in British and French series such as Treasure Island and La Rivière Espérance, and in films, such as Edouard Molinaro's Beaumarchais the Scoundrel with Fabrice Luchini.

Ship ahoy!

CLASS A

HOW TO RECOGNIZE IT

She has a thick black hull and square sails!

DID YOU KNOW THAT...

Kaskelot means "sperm whale" in Danish.

Brig
Class A
Length: 48 metres
NETHERLANDS



Three-mast barque
Class A
Length: 47 metres
UNITED KINGDOM



Royal Helena

THE SLEEKEST

CLASS A



Three-mast schooner
Class A
Length: 54.4 metres
BULGARIA



Boa Esperança

THE MOST ADVENTUROUS

CLASS B

Boa Esperança ("Good Hope") is a replica of the caravels used by the Portuguese explorers in the 15th century; these vessels with high sides and a wide hull were invented by the Portuguese for their long ocean voyages exploring the globe. Of relatively modest size, drawing little water and with very manoeuvrable sails, the caravels were well-equipped to challenge the high seas. Boa Esperança is an exact reproduction of one of these little gems that contributed so much to Portugal's discoveries around the globe, particularly in Africa (Congo, Gabon, Angola, Cape Verde, etc.), and sailed around the Cape of Good Hope for the first time in 1488.

Built in 1990 to commemorate the five hundredth anniversary of these great Portuguese discoveries, the Boa Esperança represents all the genius of the early navigators: barely 24 metres long, and yet capable of such remarkable maritime adventures!

Two-mast caravel
Class B
Length: 24 metres
PORTUGAL

La Malouine

THE MOST BRIGANTINE IN STYLE

CLASS B

The Malouine was built in Gdansk in Poland in 1972 and was originally named Bogdan. This brigantine began its life as a tug and served in former East Germany until 1992. 14 vessels of the same type were built during this period.

In 1992, two of these vessels were purchased by a Dutch shipowner and completely overhauled.

They become brigantines and were used to provide cruises along the Swedish and Finnish coast for 18 years. The owner's idea was to have two sailing ships that were relatively easy to skipper and fast enough to be able to sail against each other in regattas.

Sold in 2010, and then again in 2012, she provided excursions and cruises in a community context in Granville. Her home port is currently Dumfries in Scotland, and she has become a training ship.

Brigantine
Class B
Length : 30 metres
SCOTLAND



Hermione

THE MOST SYMBOLIC

CLASS A

Three-mast full-rigged frigate

Class A

Length: 66 metres

ROCHEFORT

Note that the Hermione will be present from 10 to 14 June at the Cité du Vin's landing stage. Before returning to her home port of Rochefort, she will come and salute visitors at Bordeaux Fête le Vin on Thursday 14 June at around 8pm, with a resounding cannonade! There is a charge for tours of the Hermione, which can be booked on www.bordeaux-tourisme.com



Tarangini

THE MOST EXOTIC

CLASS A



Three-mast barque
Class A
Length: 53 metres
INDIA

Tours of the ships

The Tall Ships (classes A and B)

General principle

PAID TOURS BETWEEN 10.30AM AND 12.30PM.
FREE TOURS BETWEEN 2PM AND 6.30PM.

! No tours on Monday 18 June

For those who want to be sure of being able to visit the tall ships of their choice (classes A and B), paid tours in the mornings by reservation are proposed. Tours of the tall ships are available by reservation for a modest price in the mornings and free in the afternoons.

Paid tours / How it works

Times

- Thursday 14 June to Sunday 17 June, at 10.30am, 11am, 11.30am and 12pm.
Length: 20 to 25 minutes.

Sales and Reservations

Tickets available online from Tuesday 15 May: www.bordeaux-fete-le-vin.com
www.bordeaux-tourisme.com.

Free tours / How it works

Horaires

- Thursday 14 June to Sunday 17 June, 2pm to 6.30pm (last admission 6pm).

For the free tours, access to the ships is not guaranteed, and waiting times will depend on the number of visitors present. They may be interrupted at any time by decision of the Captain.

| LIEU | BATEAUX | TARIF MATIN | APRES-MIDI |
|---|--------------------------------------|-----------------|------------|
| HONNEUR LANDING STAGE (access: The Eco-citizen Centre) | KASKELOT BELLE POULE TARANGINI | € 5 for 3 ships | Free |
| JEAN-JAURÉS LANDING STAGE (access : Water Mirror) | ETOILE DU ROY | € 5 | Free |
| QUINCONCES QUAY | KRUZENSHTERN | € 5 | Free |
| BOURSE MARITIME QUAY | BELEM | € 5 | Free |
| BOURSE MARITIME QUAY | EL GALEON | € 5 | Free |
| ARIANE LANDING STAGE (access : Ibaia / Chartrons market) | ROYAL HELENA LA MALOUINE | € 5 for 2 ships | Free |
| ALBERT LONDRES LANDING STAGE (access : skate park) | MORGENSTER ETOILE MOLENE | € 5 for 2 ships | Free |

Sailing ships (Classes B and C)

General principle

FREE VISITS THROUGHOUT THE DAY. NO RESERVATIONS.

! No tours on Monday 18 June

Tours of the sailing ships (Classes B and C) are free throughout the day, subject to the number of available places and the respect of safety regulations. The visits may be interrupted at any time by decision of the Captain. For the free tours, access to the ships is not guaranteed, and waiting times will depend on the number of visitors present.

| LOCATION | SHIPS |
|--|--|
| HONNEUR LANDING STAGE (access: Water Mirror) | ATYLA ARAWAK VERA CRUZ PEN DUICK VI |
| QUINCONCES / BOURSE MARITIME QUAYS | DE GALLANT |
| BORDEAUX RIVER CRUISE LANDING STAGE (Access: Chartrons quay, near Ibaia) | LE RENARD |
| YVES PARLIER LANDING STAGE (Access: Right Bank, opposite Mégarama Cinema) | LA NEBULEUSE LE BICHE SINBAD |

How it works

Times

- Thursday 14 to Sunday 17 June, from 10.30am to 12.30pm and from 2pm to 6.30pm (last admission on board at 6pm).

Please note

The following vessels are not open for tours, but can be admired from the quays: Fly, Argo II, Pen Duick II, Juan de Langara, Hosanna, Old Poppa, La Miole, Mehalah.

Boat trips on the river

One-hour trips are proposed, between the Pont de Pierre (stone bridge) and the Chaban-Delmas bridge; a great way of viewing all the ships participating in the Tall ships Regatta from the river. These trips will be available on three sailing ships: the Etoile Molène, the Nébuleuse and the Biche.

| | ALBERT LONDRES LANDING STAGE | YVES PARLIER LANDING STAGE | YVES PARLIER LANDING STAGE |
|--------------------------|---------------------------------|-------------------------------|-------------------------------|
| THURSDAY 14 JUNE, 4PM | ETOILE MOLENE | LA NEBULEUSE | LE BICHE |
| THURSDAY 14 JUNE, 8.45PM | ETOILE MOLENE | LA NEBULEUSE | LE BICHE |
| FRIDAY 15 JUNE, 5PM | ETOILE MOLENE | LA NEBULEUSE | LE BICHE |
| SATURDAY, 16 JUNE, 6PM | ETOILE MOLENE | | LE BICHE |
| SUNDAY 17 JUNE, 10.45AM | ETOILE MOLENE | LA NEBULEUSE | LE BICHE |
| SUNDAY 17 JUNE, 6.30PM | ETOILE MOLENE | LA NEBULEUSE | LE BICHE |

CLASS B

LE BICHE

The Biche is a 32-metre class B ketch and is one of the last survivors of Atlantic tuna fishing ketches, hundreds of which were built up until the Second World War.

LA NEBULEUSE

The Nebuleuse is a 32-metre class B former tuna ketch. With its turquoise blue hull and blue-white-red sails, it is instantly recognizable!

ETOILE MOLENE

The Etoile Molène is also a former Class B mixed tuna ketch, with a length of 35 metres. Originally designed for tuna fishing, she then had an unusual change of course, participating in the Route du Rhum solo transatlantic yacht race in 1994.

How it works

Times

- **Thursday 14 June to Sunday 17 June.**
Different times on different days. Length: 1 hour.

Prices

Adults: € 15
Children 5 to 15 years-old: € 8
Free for children under 5 years-old, but not recommended.

Sales

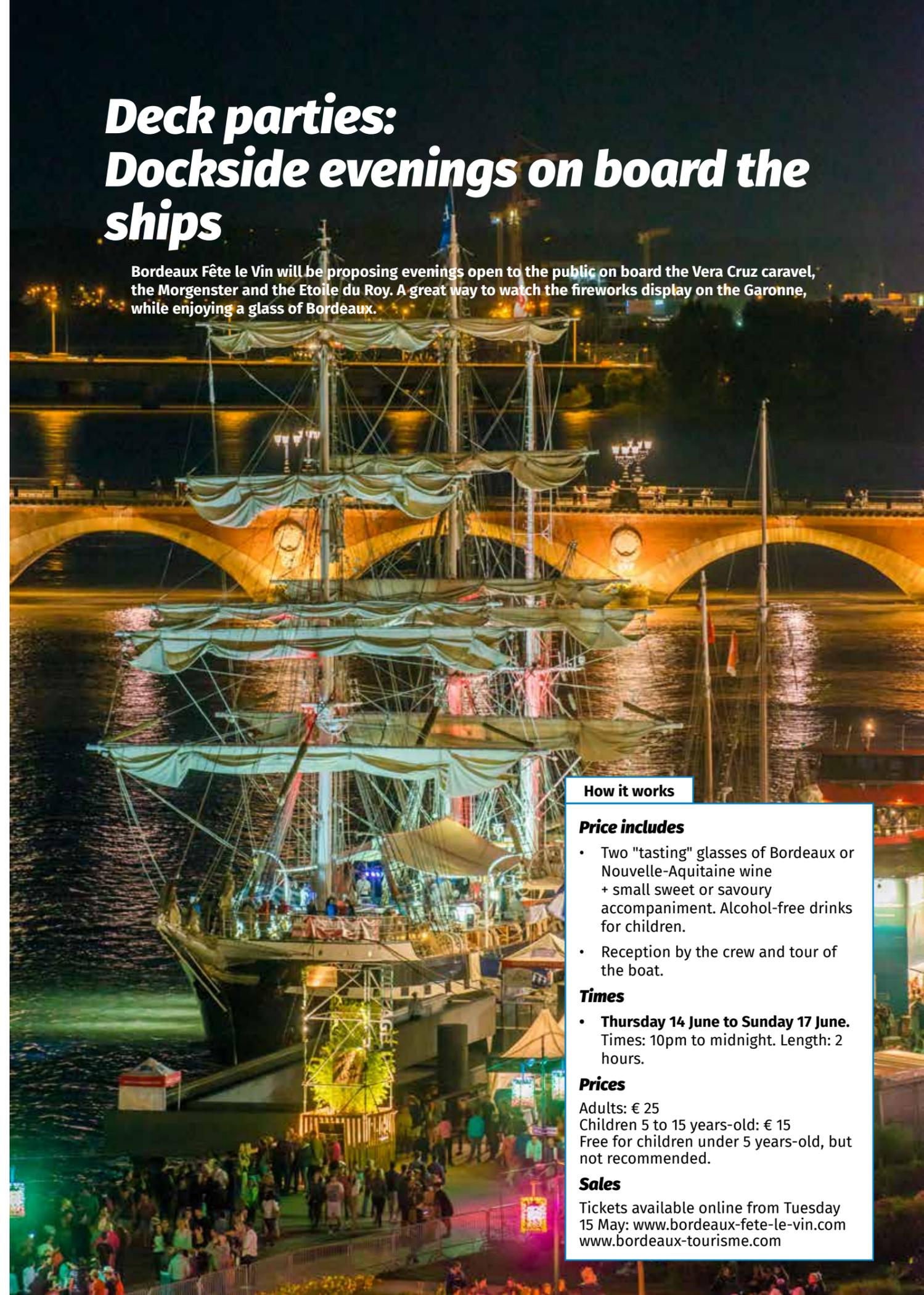
Tickets available online from Tuesday 15 May:
www.bordeaux-fete-le-vin.com
www.bordeaux-tourisme.com

Departure

Assemble on the landing stage, with your ticket, 15 to 30 minutes before the trip departs.

Deck parties: Dockside evenings on board the ships

Bordeaux Fête le Vin will be proposing evenings open to the public on board the Vera Cruz caravel, the Morgenster and the Etoile du Roy. A great way to watch the fireworks display on the Garonne, while enjoying a glass of Bordeaux.



How it works

Price includes

- Two "tasting" glasses of Bordeaux or Nouvelle-Aquitaine wine + small sweet or savoury accompaniment. Alcohol-free drinks for children.
- Reception by the crew and tour of the boat.

Times

- **Thursday 14 June to Sunday 17 June.**
Times: 10pm to midnight. Length: 2 hours.

Prices

Adults: € 25
Children 5 to 15 years-old: € 15
Free for children under 5 years-old, but not recommended.

Sales

Tickets available online from Tuesday 15 May: www.bordeaux-fete-le-vin.com
www.bordeaux-tourisme.com

Tall Ships departure parade

MONDAY 18

The departure of the tall ships is always an unforgettable spectacle. All visitors to the festival, and the people of Bordeaux and the Gironde, are invited to come and bid farewell to the captains and their crews. They will be sailing up the largest estuary in Europe, and passing the legendary Cordouan Lighthouse before regaining the open sea.

Some will then be bound for the Baltic Sea, others for Brittany, Spain or their home port. The Belem will be starting a wonderful cruise whose first stage will take fifty pilgrims from Bordeaux to Santiago de Compostela. Even the Patrouille de France jets will be there to send them off!

It will be possible to accompany the Departure Parade on board the Etoile du Roy, the Nébuleuse or the Etoile Molène, sailing down the estuary in the middle of the tall ships fleet. Three cruises to Pauillac or Blaye are available.

Jet flyover!

Get ready! Eight Patrouille de France alpha-jets, with smoke generators will make two flyovers between the Pont de Pierre and the Chaban-Delmas bridges, at an altitude of 150 metres!

- **Monday 18 June:** flyovers scheduled at 10.45am (north to south) and 10.47am (south to north)

Departure of the parade from the quays

Times

- **Monday 18 June** 11am, (depending on the currents and tide). Visible from the quays.

Boarding

Times

- **Monday 18 June**, departure at 11am. Assemble for boarding between 10am and 10.30am.
- Return to Bordeaux on a chartered bus. Arrival: between 5pm and 6pm.

Not recommended for children under 5 yrs-old.

On board the *Étoile du Roy*

From Bordeaux to Pauillac.

Price: € 90 Includes lunch on board

On board the *Nébuleuse* and the *Étoile Molène*

From Bordeaux to Blaye.

Price: € 50 With picnic lunch brought by participants.

Sales

Tickets available online from Tuesday 15 May: www.bordeaux-fete-le-vin.com
www.bordeaux-tourisme.com.

Parade of the crews and wine brotherhoods

SATURDAY 16

Musical parade

From Russia, Great Britain, the Netherlands, Spain, India, and various French ports, the ships' crews, whether they are of military origin, "sea gazelles" (a project sponsored by the La Poste group on the Belem), or young trainees, all will assemble to the sound of brass bands for a joyful martial parade.

On this occasion, they will be joined by the "Confréries" (Wine Brotherhoods), a long-standing Bordeaux tradition.

There are fifteen such organizations, all of whom are members of the Grand Conseil du Vin de Bordeaux. With their cloaks and ceremonies, the brotherhoods (which can include women) are a familiar presence at Bordeaux Fête le Vin.

Times

- **Saturday 16 June**, 4pm.

Route: Water Mirror, Cours du Chapeau rouge, Place de la Comédie, Colonne des Girondins (souvenir photo), Place Munich.



Local day-cruises

Bordeaux's river tourism companies will be offering, in addition to their usual programmes, a wide range of mini-cruises on the Garonne during the five days of Bordeaux Fête le Vin.

NAVIRES & CHATEAUX: The Marco Polo

Montesquieu pier, quai des Queyries, opposite Rue Nuyens - Right Bank
www.croisieres.marcopolo-bordeaux.com
T: +33 (0)6 07 22 34 29
See also: unusual cruises from Bateau des Curiosités.

BORDEAUX RIVER CRUISE: Sicambre, Sardane, Silnet

Bordeaux River Cruise Landing Stage, Quai des Chartrons. Left Bank.
<http://croisiere-bordeaux.com>
T: +33(0)5 56 39 27 66

PENICHE LE ROYAL

Montesquieu pier, quai des Queyries, opposite Rue Nuyens. Right Bank
www.royal-garonne.com
T: +33 (0)6 07 02 25 30

CROISIÈRES BURDIGALA: Aquitania, Burdigala, Burdigala II

Boarding: Croisières Burdigala, opposite 7, quai de Queyries. Right Bank
www.croisieresburdigala.fr
T: +33(0)5 56 49 36 88 or +33(0)6 89 66 49 61

AQUITAINE CROISIÈRES: MS Bordeaux, La Mirabelle

www.aquitaine-cruises.com
T: +33 (0)6 16 98 12 66



Artists and oceans...

Installation

Paper Boats Alice Viale

Alice Viale is a young Italian artist based in Bordeaux. More precisely, she is Venetian, and after spending her childhood among gondolas, she has preserved a passion for boats. Tiny vessels that she designs and builds out of paper using the Japanese technique of origami. Having delighted the 2017 Bordeaux River Festival with the release of 12,446 colourful little boats on the Water Mirror, she is returning with a new proposal: a "Small Ships Regatta" which will involve a 30-metre-long wave, which will carry with it several hundred paper sailing ships.

Bernard Magrez has supported Bordeaux Fête le Vin since its first edition. Once again, he has demonstrated his commitment to this event and his passion for the arts by supporting the installation of two monumental works by Lulu Quinn and Alice Viale, that will be exhibited on the quays during the festival.



Practical information

- **Thursday 14 June to Monday 18 June.**
On the quays, between Ibaïa and the skate park.
With the support of the Bernard Magrez Cultural Institute.

Installation

Message in a bottle Lulu Quinn

A rather unusual bottle will be departing from the Mersey docks in Liverpool and crossing the seas on board La Malouine to arrive on the quays of the Garonne, in the heart of Bordeaux Fête le Vin.

Created by English artist Lulu Quinn, who is strongly committed to environmental and a proponent of participatory art, this 8-metre-long bottle has been made out of thousands of plastic bottles that were collected from beaches.

In addition to raising awareness of the problems of plastic pollution, on land and in the sea, the sculpture reconnects with the ancient practice of writing messages in bottles and throwing them into the sea.

The artist invited schoolchildren and residents of Liverpool to send messages to the inhabitants of Bordeaux on topics related to the environment.

At night, Lulu Quinn's bottle turns into a magical beacon, illuminated from the inside.

Practical information

- **Thursday 14 June to Monday 18 June.**
On the quays, near Place Munich.
With the support of the Bernard Magrez Cultural Institute.

Artists and oceans...

Exhibition

Marine and Maritime Museum Claude Monet in Bordeaux

Bordeaux's new Marine and Maritime Museum will open its doors on 15 June 2018 with a major temporary exhibition devoted to Claude Monet, in partnership with the Marmottan Monet Museum in Paris.

"You know my passion for the sea, and here it is so beautiful... I feel that every day I understand it a little better..."

Staying at Belle-Ile, off the coast of Brittany, Claude Monet would sit and observe the ocean: he repeated the same motifs, trying to capture the changing colours and light at different times of day. It was a challenge that generated dozens of paintings.

"Monet, masterpieces from the Marmottan Monet Museum" will be the first temporary exhibition presented by Bordeaux's Marine and Maritime Museum, on the occasion of its inauguration.

Fifty-seven works by Claude Monet (including 41 paintings), lent by the Marmottan Monet Museum, will be presented with the underlying theme of Monet's private life. They will be displayed in the 600 m2 temporary exhibition space.



Practical information

- Friday 15 June to 26 August 2018.
- **two night-time openings** especially for Bordeaux Fête le Vin: Friday 15 and Saturday 16 June until 11pm.
Bordeaux Marine and Maritime Museum,
89 rue des Étrangers, Bordeaux.
www.mmmbordeaux.com



Exhibition

Museum of Aquitaine Jack London in the South Seas

The famous writer Jack London, who was also a photo-reporter and journalist, had a crazy dream: to sail around the world. So it was that in 1907, Jack London and his wife embarked on the "Snark", for a voyage through the South Pacific islands. Relive this remarkable journey through a selection of oceanic works of art on loan from the collections of major museums, and photographs and objects from the writer's personal collection.



Practical information

- 29 May to 2 December 2018.
- Musée d'Aquitaine de Bordeaux.
www.musee-aquitaine-bordeaux.fr
- **Tasting Pass discount**
Reduced price on presentation of the Tasting Pass.
Offer valid between 14 May and 30 June.



6 days on the Garonne

Canoes and kayaks

6 days on the Garonne

In June 2017, two adventurous brothers (Jérôme and Jean-François Duplaix) set off on a 6-day voyage down the Garonne. The occasion was the 2017 Bordeaux River Festival.

For the 2018 edition of 6 days of the Garonne, these two river navigation enthusiasts have decided to repeat their voyage, mobilizing other adventurers from the banks of the Garonne and its tributaries: the Tarn, Gers, Lot, and Baïse...

The hundred or so paddling vessels won't be arriving empty-handed! Kegs made especially by the Nadalié cooperage (and filled with wines from the appellations along the route) will be loaded onto their boats, and in particular on La Miole (a traditional river transport boat), which will leave from Tonneins in the Lot-et-Garonne (steered by its mayor!).

The appellations of Cahors, Armagnac, PGI Agenais, Côtes du Marmandais and Côtes de Brulhois will be represented by their own winegrower-adventurers! An original way of reconnecting with the time when small craft and barges would bring the wines of south-west France to the port of Bordeaux... And to complete the venture, the kegs will then be transported across the seas, after being loaded onto the tall ships that have come for Bordeaux Wine Festival!

Practical information

Sunday 10 June: the adventurers depart in canoe-kayaks on the Garonne and its tributaries to head for Bordeaux Fête le Vin.

Wednesday 13 June: departure of La Miole from Tonneins, with fifteen kegs of Haut-Pays wine, and of the Old Poppa and the Mehalah from Blaye and Verdon.

Thursday 14 June: journey up the estuary with a parade of two old sail boats leaving from Pauillac and Bourg-sur-Gironde loaded with fifteen kegs of wines from both sides of the river.

Friday June 15: arrival at 5pm in Bordeaux (Parlier landing stage), of La Miole and her escort (60 to 100 small vessels are expected).

Saturday 16 June: afternoon - transfer ceremony of the kegs in the presence of their confrérie (wine brotherhood).

www.6garonne.fr



While the Tall Ships are in dock

Pavilions

Bordeaux Marine Lab

In this maritime-themed village, enthusiasts or the simply curious will be able to see and discuss presentations on a variety of subjects, such as shipbuilding, the wonders of old sailing ships, long-haul voyages and the preservation of the environment.

STI and Friends of the Tall Ships

Organizers of the Tall Ships Regatta around the world.

<https://sailtraininginternational.org> www.amis-desgrandsvoiliers.org

SNSM

National Society of Sea Rescue.

<https://www.snsm.org>

Lalou multi

Specialists in ocean racing in innovative boats.

www.laloumulti.fr

Le Chasse-Marée

Le Chasse-Marée publishes a high-quality review dedicated to maritime heritage and has a maritime-themed shop.

www.chasse-maree.com

Surfrider Foundation

Presentations about the preservation of the environment and in particular of the oceans.

<https://www.surfrider.eu>

Samuel Zambaldi - Naval Shipyard

Shipwrights in Morbihan

Specialized in wooden boats.

www.charpentiermarinemorbihan.fr

The Belem shop

Fashion, dining accessories, gourmet foods, books, etc.

www.boutiquebelem.com

Cot'&bord de mer

Polo clothing, 100% French sailor shirts (Soulac-sur-Mer, made in the Dordogne).

Opening of the village

- Thursday 14 June to Monday 18 June.
During the festival opening times.

BORDEAUX MARINE
LAB



WELCOME
BIENVENUE

WELCOME
BIENVENUE

BORDEAUX
fête
le Vin

Riverside entertainment

Over the five days of Bordeaux Fête le Vin, Bordeaux's quays will be the epicentre of the festival. There will be opportunities to sample regional gourmet foods, and a wide range of convivial entertainment.



**An original
creation
by Groupe F**

Dragon Fireworks Pyrotechnic display

The Festival will be in full swing on the banks of the river, on the water, and in the sky with a fantastic firework display every night from Groupe F.

Famed for their shows all over the world, in Paris (illuminating the Eiffel Tower), in Kuwait and in Dubai (from the highest tower in the world), in Athens, Rio and Turin (for the opening ceremonies of the Olympic Games), these firework professionals have dreamt up a spectacular show to light up the sky and reach for the stars.

Dragon Fireworks will begin with a procession on the water with a huge fire-breathing dragon, followed by a magnificent fireworks display. It's going to be quite a show!



"According to legend, 600 years ago, a dragon that had been terrorizing the city hurled itself into the Garonne river. Now it has returned, after exploring the world: Papua New Guinea, Australia, the Panama Canal, Asia, the Americas, Hong Kong... It has come for the festival, full of everything that it has seen and heard over centuries and the continents. It brings bright, colourful landscapes, alive with fire and music, a concentrated vortex of energy! I look forward to us all assembling beside the river to witness this beautiful display."

Christophe Berthonneau, creator of the show

Practical information

- **Thursday 14 June to Sunday 17 June,**
11.30pm. Visible from the quays.
Length: 25 minutes
Free.

A creation by Groupe F.
Artistic direction and staging: Christophe Berthonneau.
Original musical composition: Scott Gibbons.

*With the support of Air France, Banque Populaire
Aquitaine Centre Atlantique, CIVB, EDF, Enedis and
Novelty Bordeaux.*



Music and dance!

Performing on the quays over the four days: a variety of festive bands and popular musical ensembles, in association with the river navigation or the Sud-Ouest, and invitations to dance... swing or tango, depending on your mood. Full programme available in early June.

Music

Band'a Léo

THE SOUTH-WEST BANDAS STYLE

No need to go all the way to the Landes or the Basque Country to enjoy the sounds of Bandas: brass, woodwinds and percussion resound to the rhythms of the South-west right here in Léognan. Bandas vice-champion of France in 2015, Band'a Léo also won first prize at the international bandas festival in Condom in May 2018. A splendid tribute to the fifty musicians who make up this festive, polymorphic orchestra, as comfortable with classical harmonies as with the joyous feria style.

Practical information

Every day, various bands. On the quays.

Free.

Detailed programme in early June.

With the support of the Casino-Theatre Barrière Bordeaux.

Music

Jaipur Maharaja brass band

A DAZZLING INDIAN ENSEMBLE!

On stage and in the street, Rajasthan's finest musicians blow their brass and beat their drums displaying remarkable improvisational talents in joyful dance and song. The Maharaja Jaipur brass band is a dazzling parade of sound and colour, a thrilling brass band that draws its energy from the soul of today's India, and emanates warmth and generosity.

Dance

Swingtime

IN THE MOOD TO DANCE

They have swing under their skin... and delight in reviving the 1920/1930s swing style, directly from the United States. The Swingtime Bordeaux Association dancers like to dance indoors, outdoors, solo, in couples, or in groups. It doesn't matter, so long as the music - jazz, blues, or groove - is good and everyone is having fun. For Bordeaux Fête le Vin, join these enthusiastic dancers on the quays for a charleston, balboa or Lindy hop.

Music

Bagad de Lann-Bihoué pipe band

TRADITIONAL BRETON MUSIC

Alain Souchon wrote a song inspired by the Bagad de Lann-Bihoué that was later sung by Nolwenn Leroy and more recently by Boulevard des Airs. A French classic, it has undoubtedly contributed to the reputation of this magnificent Breton naval pipe band. The Bagad de Lann-Bihoué will be leaving its naval base near Lorient and disembarking in Bordeaux in full uniform (with red pompoms). During their visit, the 30 pipers will be performing the great favourites from their repertoire, with its distinctive Celtic flavour. And to ensure that the notes of their unique music are audible all over the quays, there will be no less than a dozen bombardiers (a kind of oboe), and almost as many bagpipers, not forgetting the drummers, percussionists and the indispensable banner-bearer!

Music

Mezerg

BOOMBOOM PIANO

Take a mobile piano (sometimes with an added synthesizer), a BoomBoom (an electronic base drum and hi-hat) and let yourself be carried along by the hilarious songs (with a serious beat) performed by the young native of Bordeaux, Mezerg. Agile, mobile, unpredictable, Mezerg loves to perform live music wherever it is least expected: on a train, a tram, a boat, a truck and even in the rest-rooms! For Bordeaux Fête le Vin, the "piano genius acoustic techno wild man" will be travelling the quays and performing with his BoomBoom piano. A festive atmosphere is guaranteed!

And also:

Indianok / Bestalariak Euskal Etxea / JOSEM - Entre-deux-Mers Youth Symphony Orchestra / Datcha Mandala / Pao Bran / Dansons sur les quais / The Travelling Choir of Alexis Duffaure / Trois Cafés Gourmands and other groups.





Ferris wheel

What better view could there be of the festival and sailing ships than that from the top of the Ferris wheel that will be set up between the two victory columns in the Place des Quinconces. From a height of 60 metres, the sunset promises to be magical...



Practical information

Price: € 5
Open for the entire period of Bordeaux Fête
le Vin, during the festival opening times.

Dining

Pavilions and gourmet booths

The Fête du Vin promises to be a gourmet experience and to reflect Nouvelle-Aquitaine's rich culinary traditions and specialities.

Thirty artisans, producers, food-trucks and bodegas from all over Nouvelle-Aquitaine will be offering hot and cold dishes, a variety of raw, cooked, sweet and savoury foods, to take away or enjoy on site, from a light snack to something to sustain you for the whole day...

Spread along the quays, gourmet pavilions and booths will be offering local and farm products, with traditional dishes and some more experimental, culinary fusion creations.

Three options will be available:

- Local producers for visitors in a hurry who just want to try something new,
- Food Trucks for people into street food trends and finger food,
- Bodegas for the epicurean who prefers the comfort of a terrace to enjoy their meal.

These will be supplemented by several juice bars, Ô Sorbet d'Amour's ice-cream tricycles, and Abatilles water from Arcachon.

Bordeaux Fête le Vin is also an opportunity to sample some of the excellent products that make Nouvelle-Aquitaine France's number one gourmet region!

The food options available at Bordeaux Fête le Vin have been organized in partnership with the AANA.



About the AANA



The AANA (Nouvelle-Aquitaine Food Agency) is a regional agency that promotes agricultural and food industry products from Nouvelle-Aquitaine; it has worked with Bordeaux Fête le Vin since the first edition.

It has three main tasks:

- To support the food industry in implementing quality assurance procedures,
- To promote the image of the region's products among consumers and the press,
- To support the agricultural, maritime and wine industries at professional events in France and at the major international trade shows.

www.produits-de-nouvelle-aquitaine.fr

PRODUCERS

Le Pain des pins

Perigord Limousin Nature Park. Farmhouse brioche, chestnut cake, spice bread, brioche with foie gras, potato cake, Perigord "croustade", ice-creams, country-style bread.

Glacier Lacroix / Courrèges

Landes. Home-made ice-cream, scoops or soft-serve.

La Ferme Prétou

Béarn. Duck foie gras sandwiches, black pudding, cooked ham.

Etablissements Rèveleau

Atlantic coast. Shellfish, oysters, prawns, whelks, fish & chips.

Maison Paries

Basque Country. Kanouga, mouchou (macaroons), Basque cake, tourons (nougat), espelines (toasted almonds with Espelette pepper)... since 1895.

Onetik

Basque Country. Cheeses from the Basque Country.

Accoeberry

Basque Country. Charcuterie and preserved products.

Pierre Oteiza

Basque Country. Ham sandwiches, charcuterie, cheese, Basque cake.

Ferme Maubay

Charente-Maritime, Saintonge. Savoury and dessert pancakes.

Marayn de Bartassac

Gironde. Savoury and dessert pancakes. Cheese plates (cow and goat's milk), Esgoulade (curd cheese) open sandwich.

Le Boulot Campagnard

Gironde. Fougasses, filled breads, Basque cake, fritters, pastries, Jésuites (flaky almond pastries)...

Le Saumon Fumé bordelais

Atlantic coast. Seafood and aquaculture products. Organic smoked salmon salad.

Producer focus

La Ferme Prétou

Ferme Prétou on the outskirts of Vic-Bilh, in northern Béarn, has been successfully making high quality farmhouse products for generations. Today, André Candau has taken up the torch, distributing products from the Ferme Prétou and other local producers on a short supply chain model.

FOOD TRUCKS

The French Yorker

Vineyard worker's burger, house chicken wings.

Le Van

Bretagne pancakes, Limousin tourtous (yeasted pancake), samosas, vegetarian pancakes, goat's cheese pancakes, salted butter caramel pancakes.

The Forks

Lot-et-Garonne. Punnets of vegetables, black buns, vegan wrap, house French fries, strawberry soup.

Concept Truck

Corrèze. Limousin burger with house French fries.

Chai Thonthon

Arcachon Bay. Local fried fish, potted tuna, oysters, fish & chips, fish burger.

Le Limousine Truck

Burger, Limousin baronette of lamb, Limousin Mex, Limousin apple flognarde (flan), Limousin fromage blanc.

La Marmite

Acar pickled vegetables, Réunion dumplings, Rougail spicy sausages, prawns sautéed with fresh vegetables, Créole snacks and plates.

Green Garage

"Rock & Roll" charcuterie, pulled pork rolls (shredded local pork), veggie rolls, salad, tiramisu, meal packages.

FoodTruck focus

Le Limousine Truck

The Limousine Truck is a concept created by Limousin Promotion, in collaboration with Laurent Butot, Chef at Le Geyraçois restaurant in Limoges. All the recipes have been created to highlight Limousin products and in particular meat with the Limousin quality label (Red Label Limousin Beef, PGI Limousin Lamb) and AOP Limousin apples. For Bordeaux Fête Le Vin, Tony Dao from the Jean Burger restaurants in Limoges will be running the Food truck. He has created recipes that reflect current trends, in particular the "Jean burger".

THE BODEGAS

Foie Gras de Sirguet

Périgord. In collaboration with Chef Rémy Le Charpentier: tasting plate, farmhouse tapas, Périgord salad, potted meat sandwiches, foie gras pâté, grilled duck breast with foie gras.

Druart

Arcachon. Oysters.

La Ferme De Hournadet

Landes / Chalosse. Potted meat sandwiches, Hournadet pâté, foie gras, shredded duck burger, pasta with spicy Basque duck, French fries.

Maison Basque de Bordeaux

Simple and elaborate pintxos, selection of pintxos, cornet of Basque products, Basque sandwiches, cider and soft drinks.

Jean De Rocamadou

Périgord. Thin strips of duck breast, cheesy "paysanne" potatoes, duck foie gras, sandwiches with foie gras "au torchon".

Le Verger Corrèzien / La Ferme des Parettes

Corrèze. Strawberries served with or without whipped cream, strawberry tiramisu, house sorbets made with fruit from the Corrèze and farmhouse ice-cream with chestnuts, walnuts, crumble or Limousin apples.

Lou Cantou / La Ferme de Berchat

Corrèze. Skewers, milk-fed veal escalope, potatoes and cep mushrooms or millasou potato cake, Limousin apple compote, milk-fed veal escalope sandwich, portions of potatoes and Corrèze cep mushrooms, Corrèze cheese plates.

Elevage Pascal Lavergne

Vallée du Dropt. Bazas farmhouse burger with house French fries.

Sofia

Charente. In partnership with Chef Christophe Girardot: burger with foie gras, cep and fig ice-cream, pancakes, cabécou goat's cheese, tomato basil and rocket ice-cream, strawberry soup, iced coffee...

La Ferme de Lalibert

Lot-et-Garonne. Salad of duck hearts, lightly-cooked duck foie gras with Espelette pepper and Agen prune jam, duck burger with prune and onion preserve, house French fries.

Focus Bodega

La Ferme de Sirguet

At the Ferme de Sirguet in Périgord, Romain raises foie gras ducks in the traditional way with whole maize. The ducks are slaughtered and processed on site, and the products are sold throughout the year at the farm and local markets.

JUICE BARS

Le Pain des pins

Périgord Limousin Nature Park. Syrups, 100% fresh fruit juices (melon, apple, orange, kiwi, etc.), fruit and vegetable smoothies (peach, cherry, strawberry, etc.), nectars and non-dairy cream with fruit, hot drinks (coffee, tea, chocolate), farmhouse and artisanal drinks.

Maison Meneau - ORGANIC

Mango-passion fruit and banana-strawberry smoothies, 100% pure orange and apple juice made with organic local apples, iced teas, peach green tea, mint green tea, cola and lemonade, lemon, pomegranate, mint, peach and coffee granitas (with demos by Fernand and Paulette).

Orange pressée

Martillac. Freshly squeezed juices.

Sofia

Charente. Frozen Charentais smoothies, with 100% natural ice-cream made with milk from Bienvenue à la Ferme in the Charente or ice-creams (70% milk), sorbets (60% fruit minimum), coffee, Abatilles water.

Le Bar de Cordouan

Drinks, pancakes and waffles.

Festifruits 19 / Eat lim

Corrèze. 100% smoothies, 100% Corrèze! Sparkling juices and smoothies from Corrèze. Press your own juice with the bicycle-press!

Juice bar focus

Maison Meneau

A craft organic drinks producer based in Bordeaux, Maison Meneau has been run by the same family since 1879. It offers a wide range of syrups, juices, nectars, smoothies, lemon squash and lemonade, and is devoted to creating high-quality, flavourful recipes, using organic, fair-trade ingredients. The offices, shop and factory are all run on 100% renewable energy.

Focus on Corrèze

In a friendly village square atmosphere, Corrèze presents the products for which the region is famous:

- Milk-fed veal accompanied by cep mushrooms and Limousin apple compote. Raised exclusively on their mother's milk, this veal is produced according to strict specifications, resulting in an exceptionally high-quality product.
- Corrèze cheeses.
- Crunchy, juicy and tart with just the right amount of sweetness, the Pomme de Limousin apple is renowned for its quality and has been given PGI status. It is the only apple in France to have gained this distinction.
- Corrèze is also known for its delicious berries. Its strawberries serve as ambassadors for the region.
- Enjoy refreshing sorbets made with Corrèze fruit, farmhouse ice-creams, and 100% Corrèze juices and lemonades.

Alongside the producers for the five days of the festival, the Corrèze Confréries (similar to guilds) will present their trades and their traditions.

Proposed by the Department of Corrèze and EAT LIM Chamber of Agriculture.



Abatilles Water



My Water, My region, My Abatilles....

For nearly a century, Abatilles has been fondly acknowledged as the Grand Cru of waters by the inhabitants of the Gironde.

Bordeaux Fête le Vin will be an opportunity for visitors to sample and take away a souvenir of this regional, environmentally-friendly treasure.

The "beach-hut" booth will be turned into a workshop enabling you to personalize your bottle, T-shirt or tote bag!

A little refreshment on the quays...

- Sale of bottles of Abatilles and "made in the Bassin" personalized souvenirs.
- Information about plastic and recycling (presentation)
- Three magnificent refrigerated tricycles will be circulating, distributing water at the ideal temperature!

Ô Sorbet d'Amour



Ô Sorbet d'Amour has been making craft ice-creams and sorbets since 1935, with a reputation for outstanding quality.

Like inspired conductors of an orchestra of flavours, the company's master ice-cream makers create innovate combinations of fruits, condiments and flowers. Their sorbets have the "full fruit" label, indicating superior flavour and quality (with 60% fruit for the strawberry, apricot, and Mirabelle plum), while Valrhona remains their exclusive partner for their chocolate creations.

Their range boasts nearly 100 flavours!

How it works

Opening of the gourmet booths

- **Thursday 14 to Monday 18 June**, during festival opening times

Change of location for the regular markets

Due to Bordeaux Fête le Vin, the Thursday organic market on 14 June and the Sunday market on 17 June will take place in the Place des Quinconces.

Thank you to the market traders and regular attendees for your cooperation.

Tourism Destinations

Over the five days of Bordeaux Fête Le Vin, Bordeaux's quays will be presenting some of the major tourist attractions in south-west France, with its tourism pavilions.

Tourist offices, associations, and private and public agencies will be coming from all over Nouvelle-Aquitaine and Occitania to present their tourist, cultural, natural and gastronomic attractions.

DESTINATION LOT & DORDOGNE VALLEYS

The Lot region draws its character from the limestone plateaus carved by the Lot, Célé and Dordogne rivers. These are punctuated with beautiful towns such as Rocamadour, Cahors, Figeac, Saint-Cirq-Lapopie or Gourdon... A land of local specialities and superb gourmet products, the Lot is guaranteed to treat your taste buds.

DESTINATION BÉARN

The Béarn Pyrenees region is full of surprises! Lovers of cycling, hiking and white-water activities will be spoilt for choice in our mountainous adventure playground.

There is plenty for gourmets too, with wines from Jurançon, Madiran, and Pacherenc, foie gras, charcuterie, Roussane peaches, and cheeses... come and try them at the farms or the markets. And last but not least, follow in the footsteps of the lords of Béarn and visit our castles and fortified towns... all this and more awaits you at your next holiday destination: Béarn!

DESTINATION GERS

Located in the heart of Gascony and the Southwest, the Gers is a land of legends and adventure. It is also a paradise for hikers and perfect for family holidays. A region with rich gastronomic traditions, good food and the "arts de la table" are very much part of life in the Gers.

DESTINATION MÉDOC

The Médoc offers extraordinary variety, from its vineyards and estuary, to its beaches and ancient forests. A land rich in history, let yourself be charmed by its architectural, artistic and natural heritage. From the peaceful atmosphere of a cellar, to the crashing waves of the Atlantic, and the top of the Cordouan Lighthouse, the Médoc constantly surprises with its innumerable facets and indescribable authenticity.

DORDOGNE PERIGORD

Head for Dordogne Périgord for a cultural break, from a taste of prehistory to beautiful châteaux! An hour and a half from Bordeaux, the Dordogne is an invitation to explore a region of breath-taking beauty with a remarkable history. All the eras of human civilization are represented here, in a perfectly preserved natural environment.

GITES DE FRANCE NOUVELLE-AQUITAINE

Discover all the Nouvelle Aquitaine Gîtes de France destinations. What makes them special? They offer a range of ideas for stays and travel within a huge region: from self-catering accommodation and guesthouses in châteaux, to farmhouse campsites and some more unusual accommodation.

HAUTE-SAINTONGE

Less than an hour from Bordeaux, Haute Saintonge is in the heart of Cognac's vineyards, with numerous opportunities to visit properties and discover the secrets of how cognac is made, and to sample this famous French spirit. There is also the Antilles de Jonzac watersports-spa centre, and the recently opened Mysterra theme park in Montendre, for an entertaining combination of nature and digital adventures, among many other ideas for getaway breaks!

ÎLE D'OLÉRON-BASSIN DE MARENNES ROCHEFORT OCEAN

The Ile d'Oléron - Bassin de Marennes is a region of exceptional natural beauty, with numerous outdoor activities, beaches, forests and vast areas of salt marshes. In gastronomic terms, the island is famous for its Marennes Oléron oysters.

Rochefort's Maritime Arsenal exudes an air of adventure and far-off horizons. It is the home port of the frigate Hermione. There is also the possibility of taking a boat up the Charente estuary out onto the ocean and visiting Ile d'Aix (island), or the natural beauty of Ile Madame.

THE INFINITE CHARMS OF THE CHARENTES

At the gates to the South West, the Charentes region lies between the Atlantic and Périgord, inviting visitors to stop and enjoy its many charms. Charentes is a land of broad horizons, of islands and Atlantic beaches, of estuary landscapes,

and the tranquillity of the Charente river... Take a break between land and sea, with beach side activities, environmentally-

responsible holidays and maritime adventures... Enjoy a wide variety of authentic, original experiences for holidays that can be active or zen, urban or bucolic, gourmet and festive, with family or with friends... the possibilities are infinite!

LA ROCHELLE / CHÂTELAILLON-PLAGE

"A unique place with a special, gentle charm" is how La Rochelle and the seaside resort of Châtelailon-Plage is often described by those who have had the pleasure of visiting them. Life revolves around the tides at this Belle Époque style resort, where you can enjoy a relaxing break on its 2.5 km of beautiful sandy beaches. The Vieux Port (old port) of La Rochelle, with its majestic towers has an irresistible attraction. With every step, the city reveals another view of its remarkable architectural heritage. A unique experience, in which exceptional sites and maritime landscapes are perfectly interwoven.

DESTINATION ROYAN ATLANTIQUE

Relax, admire, recharge, breathe... Enjoy delicious local seafood. Visit beautiful villages, Romanesque churches, lighthouses and fishing cabins.

Let yourself be charmed by the creeks, and the conche shells on the huge wild beaches. Try your hand at a variety of sports and leisure activities. Explore paths through forests, beside the marshes and the sea, on foot, on bikes, or on horseback. Treat yourself to a thalassotherapy treatment at the thermal baths.

SAINTES AND SAINTONGE

In the heart of the Saintonge, Saintes was the ancient capital of Gallic Aquitaine, and proudly preserves the vestiges of its 2,000 year history. This region boasts several jewels from the Romanesque period, from the simple village churches to the Abbaye aux Dames and Saint-Eutrope, which welcomed pilgrims on the road to Santiago de Compostela. Its history can also be enjoyed in a fun, educational setting at the Musicaventure and Paléosite. The meandering Charente offers the pleasures of a relaxing river cruise and bike rides. Bathed in ocean light, Saintonge is a cognac producing region, and home of the famous aperitif, Pineau des Charentes. Saintes and Saintonge are one hour from Bordeaux.

TARN-ET-GARONNE

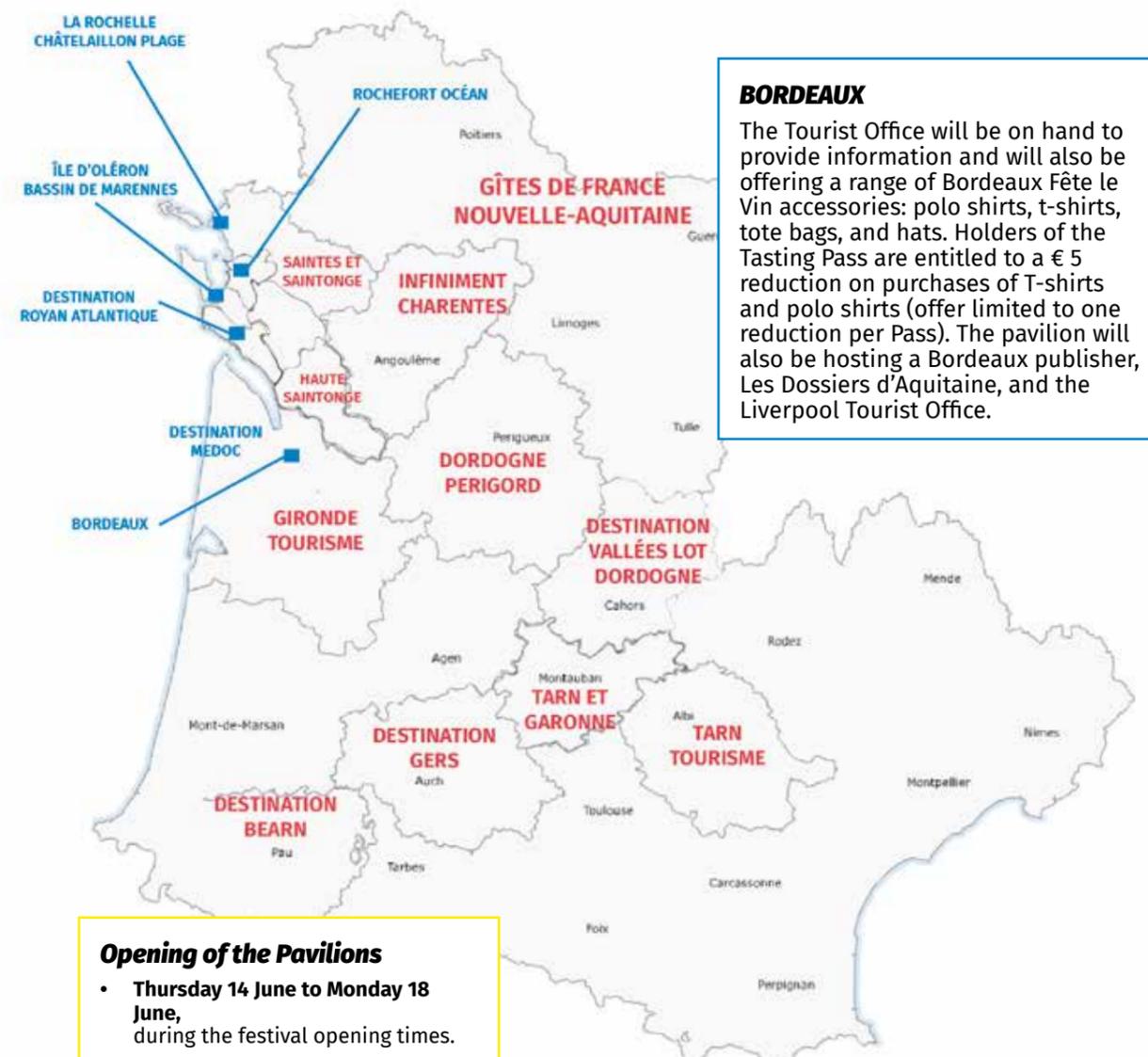
The Garonne valley, the Coteaux du Quercy, the Aveyron Gorges: the Tarn-et-Garonne has plenty to satisfy appetites for nature, culture, leisure, sports, conviviality and gastronomy, and vineyards, less than two hours from Bordeaux. The "Canal des 2 Mers à vélo" (a cycle path connecting the Atlantic and the Mediterranean) offers a perfect route through some the South-West's most beautiful landscapes: Auvillar, St Nicolas de la Grave, Moissac, Castelsarrasin and Montauban. The sunny hillsides of Lomagne are a great place to go hiking and for family activities.

TARN TOURISME

The Tarn has numerous attractions, including UNESCO World Heritage sites, "Remarkable Gardens" and historical monuments: everything you need for a perfect getaway break! With its medieval towns, adventure sports and epicurean delights, the Tarn offers the essence of Occitania!

GIRONDE TOURISME

"33 Tours", Gironde Tourism's itinerant bus initiative on the theme of "scenes from your holidays" will be stopping at Bordeaux Fête le Vin.



BORDEAUX

The Tourist Office will be on hand to provide information and will also be offering a range of Bordeaux Fête le Vin accessories: polo shirts, t-shirts, tote bags, and hats. Holders of the Tasting Pass are entitled to a € 5 reduction on purchases of T-shirts and polo shirts (offer limited to one reduction per Pass). The pavilion will also be hosting a Bordeaux publisher, Les Dossiers d'Aquitaine, and the Liverpool Tourist Office.

Opening of the Pavilions

- Thursday 14 June to Monday 18 June, during the festival opening times.

Partner pavilions

Pavilion and live broadcasts

Sud Ouest Group

The Sud Ouest newspaper group and its various media (paper, digital and TV) cover the region's major events, such as Bordeaux Fête le Vin. The Sud Ouest group will be offering on its pavilion:

Tasting Pass discount:

- A free Sud Ouest newspaper of the day to the first 20,000 people visiting the pavilion with a Tasting Pass.
- A free issue of Terre de Vins magazine to the first 10,000 people with a Tasting Pass.

For everyone:

- Special offers on subscriptions.
- Numerous prizes to be won.

TV7 Live broadcasts

On the Sud Ouest group pavilion: production of three live broadcasts.

- **Thursday 14th, Friday 15th, and Saturday 16 June,** from 6pm to 7pm.



Pavilion and live broadcasts

France Bleu Gironde Bordeaux Gironde CCI

Radio France Bleu Gironde and Bordeaux Gironde Chamber of Commerce and Industry, faithful partners of Bordeaux Fête le Vin, have decided to have a joint pavilion!

France Bleu Gironde

- **Thursday 14 June to Monday 18 June:**

Live radio broadcasts from the pavilion, with 5 hours on air every day:

- **Thursday 14 June to Sunday 17 June,** from 2pm to 7pm.
- **Monday 18 June,** 9am to 1pm for the Tall Ships Departure Parade.



Bordeaux Gironde CCI

Presentations, games and information throughout Bordeaux Fête le Vin, in particular on the Best Of Wine Tourism awards that recognize the region's best wine tourism destinations. The Gironde has 21 sites!

Special broadcast

France 3 Aquitaine

Special live television broadcast for the Tall Ships Departure Parade.

- **Monday 18 June,** 9.50am to 12pm.



Pavilion

Nouvelle-Aquitaine Region

Nouvelle-Aquitaine is France's largest region and boasts many excellent features: 720 kilometres of coastline, internationally acclaimed culinary and wine heritage, a flourishing craft industry, high-tech companies, a rich history with numerous tourist and cultural attractions, and a pleasant climate all year round.

For this 2018 edition of Bordeaux Fête Le Vin, Nouvelle-Aquitaine will be highlighting the features for which it is most well-known: gastronomy, tourism and the French "art de vivre". Its pavilion will offer games, activities, and workshops to taste and experience the talents and joys of Nouvelle-Aquitaine.

Nouvelle-Aquitaine Pavilion

- **Thursday 14 to Monday 18 June,** during festival opening times.

Culinary workshops and tastings, presentation of the Regional Nature Parks, craft demonstrations, Terra Aventura games...



The Nouvelle-Aquitaine region's partners: The Regional Tourism Board, the Musée Adrien Dubouché de Limoges, Gîtes de France, Comité Départemental 33 – Lacanau Surf Club, the Rescue and First-Aid League, the Windsurfing League, the Fishing Industry Association, Landes de Gascogne Regional Nature Park...

Event

Try The New Wave style!

The Nouvelle-Aquitaine region will be at the Water Mirror on Saturday 16 June, from 10am to 6pm, to present some of its many wonders and attractions.

What is this New Wave style? Well, it is a kind of vitality that flourishes on a daily basis through a subtle contrast between dynamic and relaxed activities, between open spaces and urban intensity, between innovation and artisanal traditions.

In short, it is an authentic way of life that Nouvelle-Aquitaine, as France's most attractive region, will be inviting visitors to experience through presentations and workshops. Programme: games, conviviality, surf and "porcelain graffiti".

Experience the "French California" - it has quite a few surprises in store!

EVENTS

- The Regional Tourism Board will be offering chances to play its Terra Aventura game and discover the Nouvelle-Aquitaine region, along with some hidden treasures at Bordeaux Fête le Vin: wheel of fortune, goodies and competitions.
- Painting on porcelain workshop, presentation of the history of wine coolers and "chambres des frissons" champagne domes designed by the Musée Adrien Dubouché in Limoges.
- Competition with trips in Nouvelle-Aquitaine to be won, organized by Gîtes de France.
- Surf the New-Wave with the 33 Departmental Committee / Lacanau Surf Club with a ride on their surfboard simulator.
- Introduction to first-aid and rescue demonstration in the Garonne river with the Rescue and First-aid League.
- Discover seafood and products from the Atlantic coast: fish market, oyster shucking competition, tastings...
- Game to raise public awareness of the dangers of pollution to Aquitaine's coastlines with Surf Rider and "Surprises with the tide".
- Musical entertainment and bandas. Surprises for children!

Practical information

- **Saturday 16 June,** 10am to 6pm. Water Mirror. Free activities open to everyone.

Souvenirs, souvenirs

Book

A souvenir book

For the occasion of Bordeaux Fête le Vin welcomes the tall ships, Editions Sud Ouest will be publishing a book in mid-July, written by journalist and author Jean-Paul Vigneaud.

Practical information

This souvenir book will recapture the highlights of the event, with texts and original photographs.

It will be for sale at a price of € 17.90.

Magazine

Official programme

To help visitors find their way around the site and provide detailed information about each of the ships present, an official 48-page programme will be published in partnership with Médiatourisme.

Practical information

Available on the quays, during the festival. It will be for sale at a price of € 3.

Stamps

A set of 4 collector stamps

On the occasion of the 20th anniversary of Bordeaux Fête le Vin, the French Post Office has produced a set of stamps to commemorate Bordeaux Fête le Vin welcomes the Tall Ships.

The 4 stamps in this collector edition will present the festival logo, and images of the Belem, the Chaban-Delmas bridge and the Water Mirror.

Images by David Remazeilles (Gironde Tourism), J-M Arthot (Belem Foundation), City of Bordeaux - Communication Department, design by Absintheandco.



Practical information

Set off 4 postage stamp-stickers with permanent validity, at the "green letter" rate, for sale at a price of € 5.

Available from 4 June in post offices in Bordeaux, Gradignan, Le Bouscat, Pessac, Pessac Alouette, Talence, and the Bordeaux Mériadeck mail distribution platform.

Also available from the Bordeaux Metropole Tourism and Conventions Office, and on its pavilion on the quays during Bordeaux Fête le Vin.

A souvenir first day cover will be available from Bordeaux Mériadeck Post Office (37 Rue du Château d'Eau) on 14, 15, 16 and 18 June.

Practical information & Organization



Calendar

The Bordeaux Fête Le Vin **village** will be open at the following times:

- **Thursday 14 June to Sunday 17 June**
Opening at 10:30am
Last tastings at 11.30pm
Closing of the village at midnight
- **Monday 18 June**
Opening at 10am
Last tastings at 3pm
Closing of the village at 3pm

Entry to the village is free and open to everyone.

Locations

Beside the river in central Bordeaux:

- **On the left bank of the Garonne**, between the Pont de Pierre and Hangar 14.
- And on the **right bank** : Darwin and the Parlier landing stage.

Tasting Pass Tickets

www.bordeaux-fete-le-vin.com
www.bordeaux-tourisme.com

The Tasting Pass is available for sale on both of these web sites and at the Bordeaux Metropole Tourism and Conventions Office.

Passes will also be available from various ticket points during the festival.

Tall Ships Tickets

www.bordeaux-fete-le-vin.com
www.bordeaux-tourisme.com

Internet sales of tickets for tall ship tours will stop the day before the date of the tour. Tickets will be available on the day at the festival information points.

FESTIVAL INFORMATION

Bordeaux Metropole Tourism & Convention Board

+ 33(0) 5 56 00 66 00
otb@bordeaux-tourisme.com

Bordeaux Grands Événements

+ 33(0) 5 56 00 66 26
bge@bordeaux-tourisme.com

DURING THE FESTIVAL

At the four information points on the Bordeaux Fête le Vin site

On the pavilion
Bordeaux Metropole Tourism & Convention Board
Bordeaux Fête le Vin.

ON THE WEB

#BFV2018

Facebook

www.facebook.com/Bordeaux.Fete.Vin

Twitter

[@BordeauxFeteVin](https://twitter.com/bordeauxfetevin)

Instagram

[@bordeauxfetelevin](http://www.instagram.com/bordeauxfetelevin)

www.bordeaux-fete-le-vin.com
www.bordeaux-tourisme.com



conception graphique / illustrations © CARTOGRAPHIK

14/18 juin 2018

Bordeaux Fête le Vin accueille Les Grands Voiliers

THREE FESTIVALS
TALL SHIPS REGATTA
BORDEAUX 2018

- Billetterie
- Points info
- Parcours - Exposition De fleuve et de vignobles
- Scène
- Office de Tourisme et des Congrès de Bordeaux Métropole

- ### Pavillons Vins avec votre Pass Dégustation
- Bordeaux Rouge, Bordeaux Supérieur Rouge
 - Rosé de Bordeaux, Bordeaux Blanc, Entre-deux-Mers, Crémant de Bordeaux
 - Baron de Lestac
 - Saint-Émilion - Pomerol - Fronsac
 - Vins de Nouvelle-Aquitaine
 - Sweet Bordeaux
 - Mouton Cadet
 - Graves - Sauternes
 - Côtes de Bordeaux
 - Les Maisons de Bordeaux
 - Médoc
 - EDV L'École du Vin de Bordeaux
- ### Autres Dégustations
- A Love, love, love - Vins bio / ONBA
 - B Week-end des Grands Crus
- ### Animations
- Les Rouleurs de Barriques
 - Prévention alcoolémie
 - Anima'Vigne
 - Wine & Design
 - La Cité du Vin
 - Musée des Beaux-Arts
 - Les Archives Bordeaux Métropole
 - Message in the bottle
 - Paper boats
 - Musée Mer Marine
 - Musée d'Aquitaine
- ### Pavillons Gourmands
- French Yorker, Le Van, The Forks, Concept Truck
 - Maison Basque de Bordeaux, Reveleau, Maison Paries, Onetik, Accoceberry, Orange Pressée
 - Ô Sorbet d'amour, Bar à jus Sofa
 - Ferme Maubay, Jean De Rocamadou, Pierre Oteiza
 - Bar de Cordouan, Green Garage
 - Marayn De Bartassac
 - Le Boulot Campagnard, Saumon fumé bordelais, La Ferme de Hournadet
 - Ô Sorbet d'amour
 - Élevage Pascal Lavergne, Sofa
 - Chai Thonthon
 - Huîtres Druart, Foie Gras de Sirguet, Le Pain des pins et Bar à jus, Ô Sorbet d'amour
 - Ferme de Lalibert
 - Glacier Courrèges, Limousin Promotion, Maison Meneau
 - La Marmite, Ferme Pretou
- ### Voiliers
- 1 couleur = 1 ponton
- #### Ponton d'honneur
- Belle Poule
 - Tarangini
 - Kaskelot
- #### Ponton d'honneur extension
- Penduick VI
 - Vera Cruz
 - Atyla
 - Boa Esperança
 - Arawak
 - Minahouet II
 - Fly
 - Argo II
 - Penduick II
 - Juan de Langara
 - Hosanna
 - Old Poppa
 - La Miolo
 - Mehalah
- #### Ponton Jean Jaurès
- Etoile du Roy
- #### Quai Quinconces
- Kruzenshtern
 - De Gallant
 - El Galeon
 - Belem
- #### Ponton Bordeaux River Cruise
- Le Renard
 - Ponton Ariane
 - La Malouine
 - Royal Helena
- #### Ponton Albert Londres
- Etoile Molène
- #### Ponton Burdigala
- Le Figaro
- #### Ponton Parlier
- Le Voyageur
- #### Ponton Montesquieu
- Le Biche
- #### Ponton Burdigala
- Sinbad
- #### Ponton Parlier
- La Nébuleuse

Bordeaux Marine LAB

Pavillons Partenaires

 - Tonnellerie Nadalié
 - Sud Ouest, Terre de vins, TV 7
 - Abatilles
 - CCI Bordeaux Gironde, France Bleu Gironde
 - Région Nouvelle-Aquitaine
 - Bernard Magrez Grands Vignobles

Pavillons Tourisme

 - Destination Béarn
Tarn tourisme
Tarn et Garonne
Destination Gers
Gîtes de France Nouvelle Aquitaine
Destination Vallées du Lot-Dordogne
 - Office de Tourisme et des Congrès Bordeaux Métropole
Liverpool
La Poste
 - Saintes et Saintonge
Haute-Saintonge
Destination Royan Atlantique
Rochefort Océan - Oléron Marennes
La Rochelle - Châtellailon-Plage
 - Dordogne Périgord
 - Gironde Tourisme
 - Destination Médoc

Divers

 - + Poste de secours
 - Toilettes



Planning your time...

One-evening schedule - no. 1



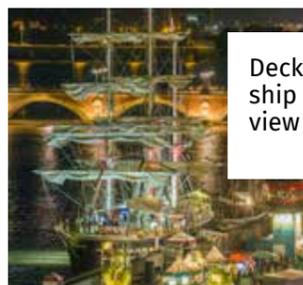
12 tastings on the 11 wine pavilions with the Tasting Pass



Dinner at the producers, food-trucks or Bodegas



A workshop at the Bordeaux Wine School



Deck party aboard a tall ship with a breath-taking view of the fireworks



Free Dragon Fireworks pyrotechnic display

One-day schedule - no. 2

LE PROGRAMME NO. 1+



Tour of the Tall Ships



Explore the tourism and partner pavilions



Visit the *Of Rivers and Vineyards* exhibition along the quays



Enjoy music and dance on the quays



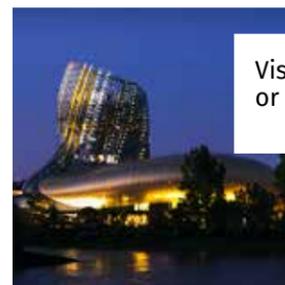
Take a spin on the river on one of the old ships

Two-day schedule - no. 3

PROGRAMME NO. 1+ NO. 2 +



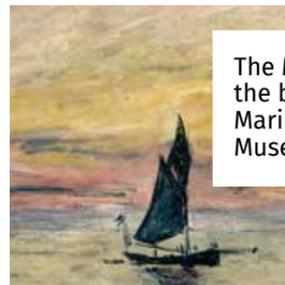
A ride on the Ferris wheel for a panoramic view



Visit the Cité du Vin, by day or by night



Barrel-rolling and cooperage demonstration



The Monet exhibition at the brand new Bordeaux Marine and Maritime Museum (MMM)

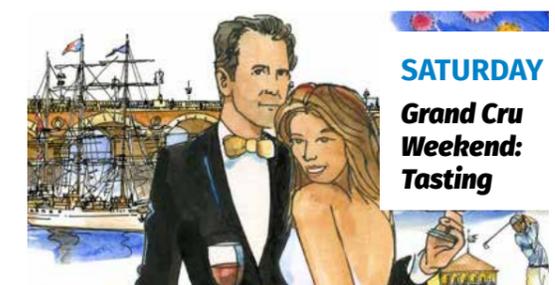
Highlights... day by day



THURSDAY
Departure of the Hermione



FRIDAY
Love, Love, Love



SATURDAY
Grand Cru Weekend: Tasting



SUNDAY
Final evening of celebrations before the departure of the tall ships



MONDAY
Tall Ships Departure Parade

Travelling to Bordeaux and getting around the city

BY PLANE

Bordeaux Merignac Airport

www.bordeaux.aeroport.fr

A member of the Major Partners of Bordeaux Grands Événements Club



Air France flights around the world

Tel: 36 54 - www.airfrance.fr

A member of the Major Partners Club and Official Airline for Bordeaux Grands Événements



Access from the airport

- Shuttles every 30 minutes, 7 days a week. € 8 one-way. Airport- Saint Jean train station. Detailed schedules on <https://30direct.co>
- Liane bus 1: Airport- Gare Saint Jean train station. € 1.60 one-way. <https://www.infotbm.com>
- Taxis: from € 30

BY TRAIN

Bordeaux Saint-Jean train station

www.sncf.com - www.oui.sncf

From Bordeaux Saint-Jean train station

The train station is on Tram line C which serves the city centre. Numerous bus lines go from the station. See the TBM network for more information www.infotbm.com.

BY BOAT

Stopovers in Border are available through private river cruise operators: Croisieurope, Uniworld, Viking River Cruises, Scenic Tours, Aquitaine Croisières, AmaWaterways.

BY ROAD

By coach

In the Gironde : TransGironde www.transgironde.fr

Other operators: see www.ouibus.com, www.isilines.fr, www.flixbus.fr, www.gceuro.fr.

By motorway

- A10 from Paris and western and northern France, via Poitiers, Nantes, Orléans.
- A62 from the Mediterranean via Toulouse, Montauban and Agen.

- A63 depuis l'Espagne via Bayonne and Dax.
- A89 from the south-east and east via Lyon, Clermont-Ferrand and Périgueux.

BY TRAM

Bordeaux Fête le Vin is served by the following lines and stops:

- Tram A: Porte de Bourgogne, Stalingrad (right bank).
- Tram B: Quinconces, CAPC, Chartrons, Cours du Médoc.
- Tram C: Porte de Bourgogne, Place de la Bourse, Quinconces.

Holders of Tasting Passes have a free return Tickarte valid for one a day (see conditions in the Tasting Pass section, limited to the first 60,000 passes).

Timetable: www.infotbm.com.

BY BIKE

Bordeaux quays have dedicated cycle paths along the entire right and left banks.

V3

Bordeaux Metropole offers a self-service bicycle hire system: the V3s. There are 175 hiring stations operating 24/7.

There are several V3 stations in the vicinity of Bordeaux Fête le Vin: Porte de Bourgogne, Place de la Bourse, Place Jean-Jaurès, Allées de Chartres, CAPC, Chartrons, Cours du Médoc.

Terms and prices www.vcub.fr

BY BOAT

By BAT³

The BAT³ offers transport from one side of the Garonne to the other. During Bordeaux Fête le Vin, passengers can embark at: Stalingrad and Lormont Bas, (right bank), the Hangars and La Cité du Vin. The Quinconces boarding point will not be operating during Bordeaux Fête le Vin.

Terms and prices: www.infotbm.com



Shuttle from Château Grattequina

Château Grattequina is offering to take visitors on board its boat to the festival location from Château Grattequina to get a good view of the tall ships (but it will not be possible to disembark).

River shuttle every hour, from Thursday 14th to Sunday 17 June, 11am to 7pm. Prices and reservations: www.grattequina.com.

AVOID THE CITY CENTRE BY CAR

In order to facilitate traffic circulation during Bordeaux Fête le Vin, use of the relay car parks (existing and orga

AVOID THE CITY CENTRE BY CAR

In order to facilitate traffic circulation during Bordeaux Fête le Vin, use of the relay car parks (existing and organized for the festival) is recommended.

Bordeaux Exhibition Centre (Parc des Expositions) Car Park

FREE - OPEN FROM 10AM TO 2AM

Access via the Rocade (ring road) exits 4a and 4c.

Then from the Tram C "Parc des Expositions de Bordeaux" stop, it is 15 minutes by tram to Bordeaux Fête le Vin. Timetable: www.infotbm.com

Holders of Tasting Passes have a free return Tickarte valid for one a day (see conditions in the Tasting Pass section, limited to the first 60,000 passes).

Car park open specially for Bordeaux Fête le Vin. Congrès et Expositions de Bordeaux is a member of the Major Partners of Bordeaux Grands Événements Club.



TBM relay car parks

These relay car parks are connected to the tram network. Terms and access on www.infotbm.com/le-reseau-tbc/parc-relais

- On tram line A: Buttinière, Arlac, Quatre Chemins, Lauriers, Galin, Stalingrad, Floirac Dravemont (TBM card holders), La Gardette, Les Pins, Porte de Bordeaux, Mérignac Centre.
- On tram line B: Arts & Métiers, Unitec, Bougnard, Brandenburg, Gare de Pessac Alouette.
- On tram line C: Ravezies, Les Aubiers, Gare de Bègles, Gare de Blanquefort, Gare de Bruges (TBM* card holders).

Holders of Tasting Passes have a free return Tickarte valid for one a day (see conditions in the Tasting Pass section).

Keolis, manager of the TBM network, is a member of the Major Partners of Bordeaux Grands Événements Club.



WARNING TO MOTORISTS

Travelling by car is not recommended in the city centre and along the quays during Bordeaux Fête le Vin.

Bacalan-Bastide Bridge

Traffic on the Bacalan-Bastide bridge will be interrupted on several occasions to allow the tall ships in and out of Bordeaux's port, in particular on Wednesday 13 and Monday 18 June (morning).

Information on <http://sedeplacer.bordeaux-metropole.fr/Toutes-les-infos-circulation/Pont-Chaban-Delmas-Fermetures>.

Pont de pierre

The Pont de Pierre bridge is not accessible to cars.

The quays

From 8pm to midnight, travel by car along the quays is strongly discouraged.

Special Operation Bordeaux Fête le Vin - SNCF Intercity

Return Intercity trains + Tasting Pass on the Bordeaux-Nantes and Bordeaux-Marseille lines: € 45 flat-rate from La Rochelle, Rochefort, Toulouse and Agen stations.

Offer valid for the first 200 tickets purchased between the 3 and 27 May 2018 for the dates of the Thursday 14, Friday 15 June and Saturday 16 June (choice of tickets valid 24 or 48 hours).

Reservations essential on <https://www.bordeaux-wine-festival.com/>



Further information

Access for people with disabilities

Bordeaux Fête le Vin places particular importance on issues of access, suitability, safety and visibility of the sites for people with disabilities, particularly with regard to mobility.

General accessibility

Access to facilities complies with standards for persons with reduced mobility (PRM): cash-point machines suitable for PRM, tents and public buildings equipped with access ramps, ramps to cover cables, implementation of suitable counters, public car parks and bathroom facilities compliant with accessibility standards, two short-term parking areas for persons with reduced mobility.

Signposting throughout the site to enable access to the various facilities (car parks, toilets, first-aid etc.).

Access to the Tall Ships

Some of the access ramps/landing stages allow PRM access: La Cité du Vin, Les Hangars, Albert Londres, Ariane, Jean-Jaurès, Ponton d'honneur, Ponton Yves Parlier (right bank). During low tides, the gradient to the landing stages can reach 15%. Accompaniment by someone who can provide assistance is recommended.

PMR access to the tall ships cannot be guaranteed due to the narrowness of their ramps.

Access for people with crutches will depend on the instructions issued by the captains of the ships.

Trainees

In collaboration with Duval Développement Atlantique, the exclusive sponsor of the recruitment of trainees in Bordeaux Metropole, 17 trainees with disabilities (and 7 carers) have been allocated to four sailing ships for the Dublin-Bordeaux leg of the Tall Ships Regatta.

Moderate, responsible consumption

The Bordeaux Wine Festival's objective is to be a celebration at which one "tastes" wines in a context of responsible consumption.

50,000 Responsible Consumption guides provided by Vin & Société will be distributed at the Bordeaux Fête le Vin Ticketing and Information points.

There will also be a "Prevention" area set up in partnership with Vin & Société and the Gironde Prefecture's Road Safety Agency.

This space is intended to raise awareness of the risks of excessive consumption. Visitors will be able to test their alcohol intake with single-use breathalysers.

**The abuse of alcohol is dangerous to your health.
Please drink in moderation.**

Press Service

Accreditation

Requests for accreditation can be made online from 2 May 2018 on www.bordeaux-fete-le-vin.com/Espace-presse

Accreditations will be available for collection in the press room, Place de la Bourse. Outside the press room opening times, please contact the press service upstream to collect your accreditation.

Your accreditation is strictly personal, and is only valid for one person.

It gives you the following rights:

- A Tasting Pass, a glass and glass-carrier,
- Access to the landing stages and docked sailing boats subject to safety measures, crowds, opening times to the public and the captain's agreement.
- Access to the press room

For any other requests, it is essential to contact the press service no later than 10 June.

Press Room

A press room is available to accredited journalists during the festival.

- 19, Place de la Bourse, opposite the Water Mirror.
Thursday 14 June to Sunday 17 June,
10.30am to 7.30pm,
Monday 18 June, 9am to 2.30pm.

Photos, press releases and press kits

These are available on:
www.bordeaux-fete-le-vin.com/Espace-presse.

Press events

Press pre-festival tour

Tour of the site and pavilions for journalists

- **13 June 2018** at 12pm.
Registration for the tour with the press service required

Press conference - review

- **Monday, 18 June 2018,** at 12pm, on board the Kaskelot

At the initiative of Bordeaux Grands Evénements and the Bordeaux Gironde CCI: review of Bordeaux Fête le Vin 2018 and presentation of Vinexpo 2019.



CONTACTS

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The Bordeaux Fête le Vin team

Bordeaux Fête le Vin welcomes the Tall Ships was created and organized by Bordeaux Grands Événements, with the help of Bordeaux Metropole, the CIVB (Bordeaux Wine Council), the Bordeaux Metropole Tourism and Conventions Office, and Bordeaux City Hall.

Steering Committee

Stephan Delaux,
deputy Mayor of Bordeaux, President of BGE

Richard Coconnier,
Executive Office of BGE, general coordinator and programme planner for Bordeaux Fête le Vin

Christophe Chateau,
CIVB director of communication, commissioner general of wine festivals in Bordeaux and internationally

Laurent Hodebar,
director of Bordeaux Metropole's Tourism Mission, responsible for nautical aspects

Bordeaux Grands Événements

Annaïck Guena,
coordinator for Bordeaux Fête le Vin, village pavilions

Sonia Moumen,
responsible for communication for Bordeaux Fête le Vin, exhibition project leader

Céline Lavergne,
Production manager and monitoring of nautical aspects and:

Joël Bettini, technical manager,
Sandrine Correia, receptions/evening event manager,
Géraldine Etienne, communication assistant,
Perrine Mercier, groups and production intern,
Clémentine Thomas, communication and social networks intern.

Bordeaux Métropole

Laurent Némery, project leader for river tourism Boris Lesimple, head of river unit
Sandra Girard, river policy assistant
Angela Amati, intern.

Bordeaux Metropole Tourism & Conventions Office

Sophie Dubosc, ticketing management and monitoring
Sophie Gaillard, communication and wine tourism manager
Alaïs Perret, press secretary
Rémy Martineau, web and social networks management
Loïc Graniczny, web and social networks management
Christophe Sinck, ticketing management and monitoring
David Maurat, shop manager

And the ticketing teams of the Bordeaux Metropole Tourism & Conventions Office.

CIVB

Astrid Deysine, events manager

Graphic Design

Logo block design and graphic identity:
Julien Roques, Freak Fabrik

Poster design:
Soizic Quer-Villier and Bordeaux City Hall communication department

Exhibition map design: Cartographik.

Agence Côte Ouest (technical PMA)

Franck Bastiat, agency director
Flavien Jara, project director
Audrey Groisard, project leader
Joan Vigouroux, technical director Stéphane Jésus, general manager
Tania Desseigne, exhibitor coordinator
Sami Chair, exhibitor assistant
Pierre Pozzobon, production manager

And all of the departments and services of the Town Hall of Bordeaux and Bordeaux Metropole that were mobilized for the success of the event, including:

- General directorate of services,
- Communication,
- Press Service,
- Occupation of the public domain,
- Infrastructure and transport,
- Prevention,
- Municipal Police and the public peace,
- Event logistics,
- International relations,
- Cultural Affairs.

Thanks to:

- **Jean-Louis David**, Deputy Mayor of Bordeaux, in charge of urban life and coordination of local community policy,
 - **Fabien Robert**, Deputy Mayor of Bordeaux in charge of Culture,
 - **Maribel Bernard**, councillor for trade and crafts,
 - **Didier Cazebonne**, Deputy Mayor of Bordeaux in charge of international relations,
- and to all elected representatives supporting the project.

Thank you to all the Bordeaux Fête le Vin volunteers.

Partners

Bordeaux Fête le Vin welcomes the Tall Ships was created and organized by Bordeaux Grands Événements, with the help of Bordeaux Metropole, the CIVB (Bordeaux Wine Council), the Bordeaux Metropole Tourism and Conventions Office, and Bordeaux City Hall.



With the support of:

The City of Bordeaux, Bordeaux Metropole, the Nouvelle-Aquitaine Region, the Bordeaux Wine Council, Bordeaux Chamber of Commerce and Industry, Bordeaux Metropole Tourism and Conventions Office, the Major Partners of Bordeaux Grands Événements Club.



In partnership with:

AANA-Nouvelle-Aquitaine Food Agency, Sail Training International, and the Amis des Grands Voiliers (Friends of the Tall Ships).



With media partners:

Sud Ouest Group,
France Bleu Gironde,
France 3,
BFM TV.



Design, text and graphic design of the press kit: BGE - Sonia Moumen and Richard Coconnier with the participation of Clémentine Thomas (communication intern) and various partners.

Photo credits: Vincent Bengold, Eric Bouloumié, Guillaume Bonnaud Thierry Nava - Groupe F, Atyla Fondation, HHBoehmGulden-Leeuw - Sail Training International, Benjamin Decoin - Fondation Belem, Francis Latreille, Sophie Duboscq, Musée Marmottan Monet, Paris Bridgeman Images, Valery Vasilevsky, Anaka - XTU architects, Laure Bernier, Union des Grands Crus de Bordeaux, Richard Sibley, engraving on coloured copper by Grégoire Balthasar Probst, 17th century ©Archives Bordeaux Metropole, cl. B. Rakotomanga, Bordeaux XL B 609 and all rights reserved.

Major Partners Club

20 years, 20 major partners

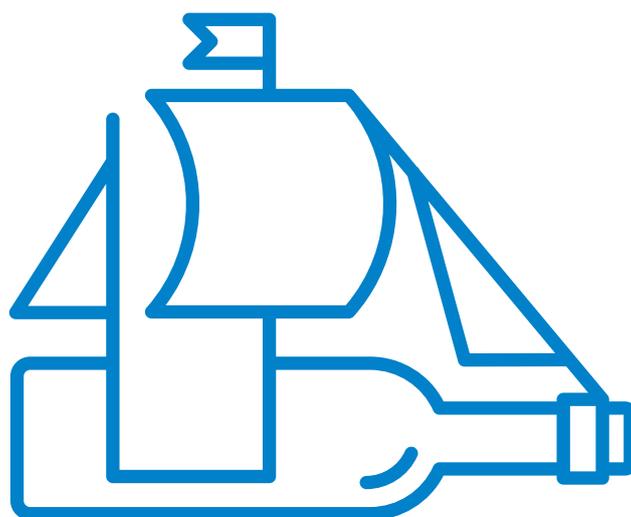
BGE's Major Partners Club brings together companies who have supported two events for which BGE is responsible for the design, the operation and management: Bordeaux Fête le Vin (Wine Festival) and Bordeaux Fête le Fleuve (River Festival).

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Bernard Magrez Grands Vignobles
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WITH THE SUPPORT OF:

ABATILLES, FRANCE BOISSONS, JC DECAUX, LA POSTE,
Ô SORBET D'AMOUR, PARCUB, TONNELLERIE NADALIÉ, SNCF, WS LOGISTICS.



www.bordeaux-wine-festival.com

#BFV2018

CLUB DES GRANDS PARTENAIRES



BORDEAUX
GRANDS ÉVÉNEMENTS

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